

The Age of Promise

2007

ANNUAL REPORT

THE PITTSBURGH FOUNDATION



OUR MISSION



The Pittsburgh Foundation works to improve the quality of life in the Pittsburgh region by evaluating and addressing community issues, promoting responsible philanthropy and connecting donors to the critical needs of the community.

inside

Letter from the Chairman and President..... 4

The Pittsburgh Promise 5-9

Establishing a fund..... 10

Donor profiles 11-18

Applying for a grant 19

Grantee profiles..... 20-25

Focus on The Forbes Funds 26-27

Financial information..... 28-31

Giving now and in the future 32-33

Commitment and experience..... 34

Advice and guidance 36

Our new President..... 38-39

The Pittsburgh Foundation staff 40-41



Annual Report produced by Bending Oak Publishing ■ ■ ■ Photography by Joshua Franzos

A letter

FROM THE CHAIRMAN AND PRESIDENT

Over the years, foundations and donors in Pittsburgh have undertaken bold and courageous leadership, leveraging not only dollars but an abundance of goodwill to the benefit of our region.

But it is rare for a community to stand on the threshold of such transformative and radical change as we do in Pittsburgh just now. The Pittsburgh Promise is different. It invites us to dream big, in the words of Pittsburgh Public Schools Superintendent, Mark Roosevelt, to offer new hope, opportunity and incentive for our children.

Thanks to a \$100 million commitment by the University of Pittsburgh Medical Center (UPMC) the dream for Pittsburgh's future is becoming reality. In 2008, more than 1,000 children from the city's school district will receive scholarships of up to \$5,000 per year to pursue their educations beyond high school. Ask any parent what difference this makes to the choices available to their children. Ask any employer how this might enrich our region's workforce.

But the task before us is immense. The Pittsburgh Foundation, responsible for managing and developing The Pittsburgh Promise, must raise an additional \$135 million over the next nine years to safeguard the Promise for future generations of students. Our success will be measured by the impact we have on the futures of our children, our school system and our region's prosperity. Critical to that success will be the participation and support of the entire community.

In this 2007 Annual Report we feature a special focus on The Pittsburgh Promise and its importance to students and their families. We also provide inspiring examples of the continuing commitment of our donors and how their generosity touches the lives of many thousands of people within Pittsburgh and beyond.

Contributions to The Pittsburgh Foundation continued to demonstrate significant growth in 2007. A total of 81 new funds were created and current donors added 239 gifts to their funds. New funds, gifts to

existing funds and other charitable donations totaled \$17 million last year, and the combined assets of the Foundation and its supporting organizations increased to \$785 million. The number of individual funds grew to 1,186 at the end of 2007.

The Foundation awarded grants of approximately \$33 million in 2007, addressing many critical issues in our community, some of which we highlight in this report.

We express our heartfelt gratitude and congratulations to former President and CEO, Dr. William Trueheart, who retired in September last year after nearly six years of distinguished service to the Foundation. He led the Foundation through a significant period of development and growth, and his many accomplishments have been instrumental in preparing our organization for continued success. Dr. Trueheart was influential as a dynamic, visionary and inspiring community leader.

We are also deeply grateful to Mary Lou McLaughlin and Aaron Walton who retired from the Foundation's Board of Directors in March 2007; and to five Directors who concluded their Board service in March 2008, retiring Chairman George A. Davidson, Jr., Robert Bozzone, Dr. JoAnne Burley, Joseph Calihan and Gregory Spencer.

George Davidson completed an extraordinary achievement of 18 years with the Board, the past three years as Chairman, a truly remarkable record. Since George joined the Board in 1990 the Foundation's assets and grantmaking have increased five-fold and our donor family increased from 300 funds to nearly 1,200.

Also in March 2008 we welcomed our newest Board members, David McL. Hillman, William E. Hunt, Jui Joshi and David Motley, and we look forward to working with them in the years ahead.

This is indeed a time of great promise and opportunity in our community. The Pittsburgh Foundation looks forward to partnering with you to create that brighter future.



Gregory Curtis



Grant Oliphant

GREGORY CURTIS
CHAIRMAN OF THE BOARD

GRANT OLIPHANT
PRESIDENT AND CEO

The Pittsburgh Promise

THE STORIES OF STUDENTS

Michael and Theresa Walsh were going to send their daughter to college, make no mistake about that. The question was, where? Like many middle-income families, the answer would come after weighing the cost of attending each college against what the Brookline family of five had to spend and could reasonably borrow.

Late last summer, as 18-year-old Sarah Walsh, an accomplished student, began her senior year at Brashear High School, it appeared the private colleges she was considering would have to wait. "Our 'Plan A' was to start her out in community college for two years, then transfer her to another school," says Michael Walsh, a maintenance employee with the Port Authority of Allegheny County.

"We'd put a few dollars away. But as much as we thought we had saved, we really weren't prepared," he says. "Nobody in this family 10 years ago really looked at what it would cost to send a child to college today.

If somebody would've told me that one year of college would cost the equivalent of my first house, I'd have said, "Wow, how can we afford to do that?"

For Sarah, however, an item on the local evening television news last December signaled her college plans were about to change. The region's largest employer, the University of Pittsburgh Medical Center (UPMC), announced a commitment of \$100 million to The Pittsburgh Promise, a bold initiative that combines a comprehensive plan for preparing city public school students for college with an unparalleled scholarship program to help them pay tuition.

UPMC's initial \$10 million contribution made it possible to offer tuition scholarships of up to \$5,000 a year for up to four years to students of the 2008 graduating class who earned at least a 2.0 grade point average, including Sarah Walsh. The remaining \$90 million was offered as a challenge grant to spur a fundraising campaign with the goal of raising a total

"If somebody would've told me that one year of college would cost the equivalent of my first house, I'd have said, "Wow, how can we afford to do that?"

Michael Walsh



Sarah Walsh, 18, is a senior at Brashear High School who plans to attend Robert Morris University to study business in the fall. Her tuition will be supplemented by The Pittsburgh Promise's scholarship program.



Kristian Price, 18, with her mother, Katherine. Kristian will be attending Edinboro University, where her tuition will be covered partly by a Pittsburgh Promise scholarship.

of \$135 million to extend The Promise to future graduates. Beginning in 2012, students who pass a proposed graduation exam will qualify for grants of up to \$10,000 annually for four years. Those students who do not pass the graduation exam but who fulfill the necessary qualifying criteria will still be eligible for scholarships of up to \$5,000 per year for four years.

The Pittsburgh Promise was established as a supporting organization of The Pittsburgh Foundation which undertakes administrative responsibilities, including financial oversight, and administering the grants. In addition, a seven-member Board of Directors was created to guide the Promise through development and beyond.

Today, the Walsh family's Plan A has been scrapped in favor of Sarah attending Robert Morris University to study business in the fall. She will still have to work, and her family estimates it will need to contribute at least \$8,500 a year. But the addition of The Promise scholarship to the financial aide package Robert Morris offered tipped the balance in favor of her attending the private Moon

university, where tuition and room and board costs alone exceed \$26,000 a year. "That Promise scholarship," says her father, "was the difference — the make-me-or-break-me for Robert Morris. It's a great opportunity for her to attend a better school."

The Promise scholarships are offered to any Pittsburgh Public Schools graduate who meets the program's academic and residency requirements, regardless of family income. These scholarships are awarded in addition to any other financial aid students receive to help cover unmet tuition costs, including federal and state grants. This approach can particularly benefit students like Kristian Price, a Peabody High School senior whose family income qualifies her for a federal Pell grant and other government education grants.

"I've thought about going to college since kindergarten," says Kristian, 18, from the sofa of her Garfield home, where she lives with her two siblings — both under the age of 2 — and her mother and father, who run their own commercial and residential cleaning service. "First, I wanted to

"I've never had a problem waking this child up for school. She was up before me. She's always wanted to go to school."

■ ■ ■

Katherine Price

be a teacher. Then, I wanted to be a pediatrician. I like working with kids.”

Instead, she'll study business in the fall at Edinboro University, where her full \$6,482-a-year tuition will be covered by the combination of a Pittsburgh Promise scholarship and federal income-based education grants.

“I've never had a problem waking this child up for school,” says her mother, Katherine, who attended college for two years before leaving when Kristian was born. “She was up before me. She's always wanted to go to school. I'm so proud of her. I remember when she'd say, 'I'm never going to learn how to read.' Or, 'I'm never going to get to the 12th grade.' Now, she's working. My baby's in the union. She's going to the prom. She's graduating. She's voting for the first time. And she's going on to college.”

In addition to offering city public school graduates tuition scholarships, The Promise has far-reaching implications for western Pennsylvania. The initiative has the potential to “strengthen the students, the schools, the city and the region,” says Grant Oliphant, The Pittsburgh Foundation President and Chief Executive Officer.

The quality and opportunity found within the public school system are influential in retaining and attracting families to any city. “I come from near Lancaster, Pa.,” says Theresa Walsh. “Bringing up my children in the city is valuable to me, because the city schools and city itself have so much to offer.” It is precisely those feelings that city schools and The Pittsburgh Promise hope to promote by restoring a tradition of excellence and opportunity in the schools.

Pittsburgh and its public schools urgently need to stabilize population and enrollment.

The city has lost 40 percent of its population since 1970. The Pittsburgh Public Schools saw enrollment fall nearly 26 percent between 2000 and 2006 alone. Both trends are expected to continue to worsen if effective measures are not taken to address them.

The city population decline is largely the result of non-poor residents leaving, particularly the middle class — an exodus that includes people of all races. Meanwhile, the number of poor residents rose by more than 2,000 from 2000 to 2006, according to U.S. Census Bureau data. Such trends weaken an already fragile tax base, making it more difficult to pay fixed service and infrastructure costs. It also sounds a clear warning of unfavorable conditions ahead to businesses and investors considering Pittsburgh.

The same trends are seen in the Pittsburgh

Public Schools, where enrollment fell from 39,000 to 29,000 students between 2000 and 2006, while the number of low-income and special needs students held at 19,000. Such trends mean fewer resources to support reform, raise academic quality and address the needs of a remaining student population more challenging to educate.

And it's not only the city and its public schools that suffer. Suburban population trends often relate to those of the city they surround. High growth cities are typically surrounded by thriving suburbs. Cities in decline are often enveloped by suburbs with stagnant or declining population. Economists also note a strong correlation between the economic growth of major cities and their suburbs. By this measure, the Pittsburgh region has lagged most other major metropolitan areas

“In our family, we need all the help we can get. I know what college costs. So, I'm not under any illusion that the scholarship will be all that it takes. But it gives you a jump start. It gives you hope.

■ ■ ■
Patricia Jones



Keron Jones plays basketball on a court next to his home on the North Side.



Sarah Walsh walks with her parents, Michael and Theresa. Bringing up her children in the city was important for Theresa.

“There is nothing particularly magnificent in helping kids pay for college who are not going to succeed in college. I think it is far better to be clear about what college readiness really means.”

■ ■ ■
Mark Roosevelt

over the past 30 years.

“There is not a single prosperous region in the country that has a dead urban core at its center,” Mr. Oliphant says. “If we want Pittsburgh to succeed as a region, we need the city and the school system at the core to function well.”

Evidence in Michigan suggests The Pittsburgh Promise can help revitalize the city, its schools and the region. A similar experiment, The Kalamazoo Promise, was launched in 2005. Like Pittsburgh, Kalamazoo had lost residents for decades. The jobless rate stood at eight percent. Public school enrollment had fallen 41 percent since 1960, and students underperformed overall. Two years into The Kalamazoo Promise, public school enrollment rebounded with the addition of 1,000 students and the rate of graduates attending college surged above the state average. In the city, the population decline ended with the addition of 400 families and real estate values rose eight to 10 percent, outpacing growth in the suburbs and across the state.

Pittsburgh compares favorably with Kalamazoo in important ways. The Pittsburgh Public Schools, for example, are well into a comprehensive reform agenda aimed at creating a high-expectation, performance-based culture to lift the achievement levels of students beyond state and federal No Child Left Behind requirements. No reforms were

under way in the Kalamazoo public schools when that city's version of the Promise began.

In Pittsburgh, reform has brought important changes to the public schools, including more rigorous and aligned curricula, periodic assessments and data-driven instruction. Principals work under a performance-based pay system. Underused schools have been closed. Stronger efforts are made to build partnerships with parents. And soon, parents and students will be able to choose from more high-quality, theme-based schools such as the highly regarded Creative And Performing Arts High School.

As part of the Promise, a set of initiatives ranging from reforming the approach to guidance counseling to additional mentoring and tutoring of at-risk students were included to complement the reform agenda and offer students greater opportunities to plan for college, become college-ready and reach the level of academic achievement the Promise scholarship program requires.

Raising expectations and standards within the public schools is an important part of what the reforms and the Promise hope to achieve. The GPA requirement for Promise scholarships reflects the conviction of both donors and school officials that requiring students to earn the awards gives them greater incentive to succeed.

“Does having GPA standards raise levels of achievement? I think it does,” says Mark Roosevelt, Superintendent of the Pittsburgh Public Schools. “It doesn't happen immediately, but it happens. There is nothing particularly magnificent in helping kids pay for college who are not going to succeed in college. I think it is far better to be clear about what college readiness really means. It's not just having the dollars. It's having the habits and academic knowledge that allow you to succeed.”

In her opinion, says Patricia Jones, the Promise GPA standard is too low. “Mine is 3.0 — that's what gets rewarded in my household,” says Ms. Jones, a retired postal worker raising five of her grandchildren in an Allegheny Commons apartment on the city's North Side. “All kids have cell phones, but mine have to earn them. You get a cell phone if you get a 3.0 and you have to maintain to keep it.”

Her 13-year-old grandson, Keron, who finished sixth grade this year at Pittsburgh King PreK-8, has managed to keep his cell phone more often than not and find time for tennis, football, basketball, soccer, cross country and singing in the church choir. This summer, he will attend Summerbridge Pittsburgh, a nonprofit enrichment program at Sewickley Academy to help at-risk students succeed in school.

It hasn't been easy for Keron. He and his brothers and sisters lost their mother in 2006. And a few years before his mother's death, Keron was diagnosed with attention deficit hyperactivity disorder. "Keron took his mother's death hard. They all took it very hard," says Ms. Jones. "But at the wake, her friends were grief-stricken and they'd be falling in his lap, crying, 'Your mother's gone.' And he'd say, 'That's okay, Miss Rose. We're still here.' He was comforting the grown ups around him. On the other hand, there were times when he'd just have a meltdown."

For nearly two years now, Keron's grades have improved and he's earned honor roll status. He

says he simply works hard and asks for help when he needs it. Doing that isn't difficult, he says, except when his ADHD medication gives him trouble.

"I was on a high dose, but it was giving me headaches. So, now I'm on a low dose, and I'm trying real hard to get used to it."

Both Keron and his brother, Carlos, who attends Perry High School, have their sights set on college and so far are on track to be college-ready by the time they graduate. That's when The Pittsburgh Promise might have its biggest impact, says Ms. Jones. "In our family, we need all the help we can get. I know what college costs. So, I'm not under any illusion that the scholarship will be all that it takes. But it gives you a jump start. It gives you hope. Because without it — I've got five grandchildren, four of them in school — you don't even think of college as a possibility. So, when they say, Pittsburgh Promise, I say, I'm in." She turns to Keron. "You in, Keron?" He offers a shy, slightly embarrassed nod. "You in, Carlos?" He, too, nods. "Okay, then. You tell them we're all in."

"There is not a single prosperous region in the country that has a dead urban core at its center. If we want Pittsburgh to succeed as a region, we need the city and the school system at the core to function well."

■ ■ ■
Grant Oliphant

Keron with his grandmother, Patricia Jones, near their North Side home. Patricia is raising five of her grandchildren. The Pittsburgh Promise scholarships give her hope that they will be able to pay for college.



Establishing a fund

WHAT IT ENTAILS

Since 1945, The Pittsburgh Foundation has been connecting its generous donors with the critical needs of our community. Donors who have established funds through the Foundation can support virtually any area of charitable interest in Pittsburgh, or anywhere in the United States. Because the Foundation is a public charity, donors benefit from significant tax advantages.

Endowment funds held by the Foundation range from \$10,000 to \$40 million, created by individuals and organizations with a passion for Pittsburgh and a deep commitment to their community. Nearly 1,200 individuals, families and organizations have established funds at The Pittsburgh Foundation, which exist in perpetuity — growing each year — to provide an ever-increasing resource to benefit the community.

In 2007, the Foundation and its Supporting Organizations awarded more than \$33 million in grants to a vast array of non-profit organizations, student scholarships, and medical researchers, based on donor interests and specific purposes of individual funds.

Our purpose

Throughout its history, The Pittsburgh Foundation has sought to meet the changing needs of our region. Our purpose is to focus on the people of our community through engaged grant-making and strategic partnerships with other organizations.

We have the expertise

The development and donor services staff of The Pittsburgh Foundation have the experience and the expertise to assist donors in establishing funds and to structure each fund to realize the important tax savings that result from charitable giving. Our experienced grantmaking staff has broad knowledge and understanding of the needs of the community and can assist donors in ensuring that their charitable goals are met.

All distributions from donor-advised funds are subject to the ultimate control and variance powers of the Board of Directors of The Pittsburgh Foundation.

Donating to The Pittsburgh Promise

Families, individuals and organizations in the nonprofit and corporate sectors are encouraged to participate in the fundraising campaign by pledging their support to The Pittsburgh Promise.

To contribute to the fund, checks may be made payable and sent to:

The Pittsburgh Foundation • The Pittsburgh Promise Fund • Five PPG Place • Suite 250 • Pittsburgh, PA 15222

Credit card donations may be made via the Foundation's web site at www.pittsburghfoundation.org.

Who are our donors?

We provide grants to a wide arena of educational, social service, economic development, health-related and cultural organizations. Current unrestricted grant making (from the "Community Fund") is made in five Targeted Areas for Impact: achieving educational excellence; supporting families, children and youth; fostering economic development; reducing disparities in health outcomes; and advancing the arts. We believe a targeted approach to philanthropy can have a greater positive impact on our community.

The following donors are featured in this year's annual report:

The Conovers
The Gebhardts
The Minnos
The Kamins
The Spadaforas
Mary B. McDowell
Heinz Micronutrient Fund
Betty Lamb

Donors

REDUCING DISPARITIES IN HEALTH OUTCOMES

The Conovers



The Conover family holds a picture of Matt, who died at 12 from cancer. The family's fund will help build a 'Tween room' at Gilda's Place.

It's been six years since young Matt Conover died after a nine-month struggle with cancer. Only 12 when he got sick, the Mt. Lebanon youngster continues to spur community activity in his memory.

"The community has really rallied around us," said Matt's mother, Noelle Conover. "In the last six years, we've done so many things because the community has supported us."

Noelle and her family and friends have raised money and built a playground at an orphanage in Mexico in Matt's memory. "And after that, a group of my friends who like to knit got together and someone said, 'You know, we should knit something we can sell and use the money in Matt's memory,'" Noelle said. The group started knitting fashion scarves for people facing cancer, and the effort raised \$80,000.

The most recent project in honor of Matt Conover is building a room at Gilda's Place, which helps people and families coping with cancer. "They have great programming, and they really

help with a family's emotional needs.

"On a tour, they showed us a beautiful playroom for small children that had been donated by the Lemieux family, and they showed us the teen hangout, too," Noelle said. "Our son was 12 — he was right in between. They needed something for that age group — it made so much sense to me. I said, 'What about this storage room? It will be a 'Tween room.' Gilda's Place represented a place where we could really help other families."

The project is in the drawing phase now, and Noelle and her husband, David, hope it'll be finished by July 12, Matt's birthday weekend.

"Our contact at The Pittsburgh Foundation says most people come to the foundation in one of two ways — through family money or through a family tragedy. So instead of having people send flowers, we decided to create a memorial fund. The Foundation does all the legwork, and you get to do all the fun stuff like give away money. The Pittsburgh Foundation has really supported us — I love them."

"Everyone can be a philanthropist. We're just regular people. My main goal is to honor the memory of my son — to touch other people's lives."



Noelle Conover

Donors

ACHIEVING EDUCATIONAL EXCELLENCE & EQUITY



Ron and Cora Alice Gebhardt started a fund that helps F.A.M.E., a group that works to increase the ranks of minority leadership in the region. Sewickley Academy, where Ron used to chair the board, is one school that comprises F.A.M.E.

The Gebhardts

“More than 60 percent of these financially needy kids are from single-parent families, and they’re getting an opportunity that was once almost unthinkable.”

■ ■ ■
Ron Gebhardt

Sometimes the best reason to create a Pittsburgh Foundation fund is to ensure that an agency you helped start will continue to flourish.

That’s the case with the Ronald and C.A. Gebhardt Fund. In 1994, when Ron chaired the Sewickley Academy board, he and a group of independent school leaders founded F.A.M.E. (Fund for Advancement of Minorities through Education).

“F.A.M.E. is without a doubt my second love,” Gebhardt said of the group that helps increase the ranks of minority leadership in the region by boosting educational opportunities. Comprising Sewickley Academy, Shady Side Academy, Winchester Thurston, The Ellis School and St. Edmunds Academy, F.A.M.E has made great strides since a \$1 million challenge grant from the R.K. Mellon Foundation catalyzed this idea into reality.

In 1994, each of the five schools started with one African-American student in the program. Now there are 51 youngsters involved, from 4th grade through high school, and F.A.M.E.’s endowment has grown to \$7 million. It pays \$6,500 a year

per student, and the schools pay the balance — except for the 10 percent which the family pays.

Mr. Gebhardt, a former vice president for Ryan Homes, is proud that F.A.M.E. youngsters have lower attrition rates than those of participating schools. And of the 17 college graduates who’ve come through F.A.M.E., half have returned to work in greater Pittsburgh.

The Pittsburgh Foundation has been involved with F.A.M.E. as a donor, and then in 2004, the Gebhardts started the Ronald E. and Cora Alice Gebhardt Family Fund through the Foundation. “We’ve had lots of good experience with the Foundation,” Gebhardt said.

“We moved to Pittsburgh in 1963 from New York, and then we were in Paris from 1972-75,” Mr. Gebhardt said. “When we came back to Pittsburgh, we decided we wanted to stay here forever ... Our three kids grew up here, and we decided we’d like to have something in perpetuity that can benefit the region. It’s a great city, but there are things here that need help.”

FOSTERING ECONOMIC DEVELOPMENT

The Minnos



Frances and Alexander Minno have helped preserve St. Paul's Cathedral in Oakland as part of the 100th anniversary of the consecration of the edifice in 1906.

For Frances and Dr. Alexander Minno, setting up a fund at The Pittsburgh Foundation was a way of extending the efforts they'd already begun.

"We've been charitably inclined in many areas, especially to the University of Pittsburgh, and we decided we'd broaden the scope of our charitable interests," said Dr. Minno, a retired rheumatologist. "We can broaden our giving through The Pittsburgh Foundation. Every year we can give to the various charitable interests we have."

"It seems like a very organized way of doing things," said Frances, a Harvard Law School graduate who is a retired assistant vice president in Mellon Bank's legal department. "Donors are able to attend meetings with important members of the community and learn about areas we otherwise wouldn't be in touch with."

Through the Minno Family Fund at The Pittsburgh Foundation, the Shadyside couple has helped with the preservation of St. Paul's Cathedral in Oakland as part of the 100th anniversary of the consecration of the edifice in 1906.

The historical significance of St. Paul's is great. It is the third cathedral of Pittsburgh's diocese. The first, on Fifth Avenue and Grant Street downtown, was destroyed by fire in 1851. It was rebuilt but was badly damaged due to reconstruction of city streets. Oakland was then chosen for a grand, Gothic cathedral made of chiseled limestone.

The multi-faceted, complete restoration of what is known as "The Mother Church of the Diocese of Pittsburgh" has included strengthening the towers and exterior walls, improving the lighting, heating and cooling systems, cleaning the stained glass and the church interior, and more. Restoration of the St. Paul pipe organ is part of the next phase of the project.

"We're members of the parish. Our daughter was married there. We have many friends who live in the parish," Frances said. "We wanted to help."

"We've had an excellent experience with The Pittsburgh Foundation. Our donor services officer lets us know how much we have to give out each year."

"We have an interest in history and antiquity and feel that historical restoration is important. We're very glad that Pittsburgh is continuing to value that."

■ ■ ■
Frances Minno

Donors

ADVANCING THE ARTS



From left to right: Dan Kamin; his wife, Carole; Vicky Kamin; and Bob Kamin stand in front of an old family portrait that includes their funds' namesakes Harry Wallace and Dorothy Kamin.

The Kamins

“We're looking at it in terms of what his father and mother would have enjoyed supporting.”

■ ■ ■
Carole Kamin

After their mother had passed away, brothers Dan and Bob Kamin decided they'd like to honor their parents. Dan had researched the matter and suggested that The Pittsburgh Foundation was the place where they'd be best served. And so they set up the Harry Wallace and Dorothy Kamin Fund, which gave its first grant last year.

“Their mother had been president of the National Society of Arts and Letters twice,” said Dan's wife Carole, who has also presided over the organization. The Society was holding a watercolor competition, and with the prizes and the exhibition at Phipps Conservatory, the cost would be about \$10,000.

“And so we made this our first grant,” Carole said. “Dan and Bob approved it, and we used the money for two of their mother's great loves — flowers and art. She was such an artistic person — it was a perfect fit.”

Bob and his wife Vicky are also artists, so when the Pittsburgh Center for the Arts listed in the Foundation's Wish Book that it needed two bench-

es, it was another good fit. The wooden benches are very artistically done, Carole said, adding that she expects the family will support the Center's ability to build a few more as well.

Dan and Bob had set up, along with their mother, the Kamin Gallery at the University of Pennsylvania, and the family's fund at The Pittsburgh Foundation will help support future exhibitions at the gallery as well.

Carole has been on several site visits with the Foundation to learn about agencies that are seeking support. “It's great for us to get to know what these people are doing in the event we're interested in making a contribution. And the people down at the Foundation are so nice. It's a well run operation, and it's been a lot of fun. Typically we've been thinking more about the arts.”

Carole and Dan have three sons, and Bob has two daughters, and it's been a wonderful experience for the families to go to the Phipps and see the plaque there that states: “In honor of Dorothy McNally Kamin by her sons Daniel and Robert.”

SUPPORTING FAMILIES & YOUTH DEVELOPMENT

The Spadaforas



Chuck Spadafora — with his grandson, Graham Charles O'Connell, and his son, C.J. Spadafora — started two funds that target worthy projects in the Pittsburgh area and Indiana, Pa., (in the background.)

Chuck Spadafora's father set an example many years ago. He started a high school football booster fund in the Indiana area, and his rule was that you could spend the fund's interest but never touch the principal. The fund still puts on a banquet each year.

So when Chuck and Linda's children were teenagers, the couple decided to follow suit. They raised money to build a Teen Center, following the same rule. Though the Center no longer exists, the Indiana Teen Fund is now almost \$100,000, and it's overseen by The Pittsburgh Foundation. Grants help fund Indiana High School's after-prom party, speakers coming in to school and summer church camp for youngsters. The Spadaforas also started the Spadafora Family Fund, which targets worthy projects in the Indiana area and Pittsburgh, on a roughly even basis.

"We've enjoyed very much being able to support various things," said Chuck, who's an automobile dealer. "I've enjoyed immensely leafing through the Foundation's Wish Book, which lists various worthwhile organizations that need support. I'm particu-

larly focused on the old people and the poor people."

The Spadaforas have a son with dyslexia and a daughter with scoliosis and have directed grants to agencies that work on those conditions. "The groups we've supported have been beautifully run, and we're very happy that the money is used for research and development," Linda said.

Working with The Pittsburgh Foundation has been very easy, they said. "There's enough paperwork and communications, but not too much," Chuck said. "Once a quarter we get a simple statement that says 'Here's what you started with, here's how much it grew, here's our fees, here's how much you have left, and here's how much you have to spend for the year.'"

When they get ideas of what to support, they put them in a file and once or twice a year sit down and decide what to do.

"It's not hard to find good ideas," Chuck said. "The hard part is finding the dollars. I'd encourage everyone who's thinking about it to start a fund with The Pittsburgh Foundation."

"In the long run, a lot of the satisfaction you're going to get out of life is by giving something away. As Albert Schweitzer said, 'I make a living by what I get — I make a life by what I give.'"



Chuck Spadafora

Donor features



Mary B. McDowell's funds help keep the Buhl Farm strong, as well as help disadvantaged people in the Mercer County area.

Mary B. McDowell

"I'm just getting all my ducks in a row, and there has not been anything at The Foundation except good, positive work with very 'can-do' people. I feel very comfortable with them."



Mary B. McDowell

Mary B. McDowell hasn't lived in Sharon, Pa., since 1975, when she moved to New York City. But when she returned for a visit one Labor Day weekend, she had an awakening.

Every Labor Day weekend, Buhl Day takes place, honoring its long-time family of benefactors, including Mary B. Last fall, 10,000 people took part in the parade, which ends at the Buhl Farm, a farm/park the Buhls gave to Sharon. Buhl Farm has a free golf course, large outdoor pool, lake, band shell and picnic area, and it's managed by the F.H. Buhl Trustees, of which Mary B. and her husband, brother and father were all President of the Board.

"I haven't been back to Sharon much over the years, and it opened my eyes to the work everyone is doing," she said. "It was absolutely monumental. And I was so impressed with it that I changed my thinking in regards to what I wanted for my estate when I was no longer around to manage it. It seemed right and fair that a sizeable share go back to the Shenango Valley to be administered by the F.H. Buhl Trustees."

The bulk of the money came to Mary B. through an inheritance from her great aunt and uncle, Julia F. and Frank H. Buhl, who are no relation to the Pittsburgh Buhls. Frank had moved the Buhl Steel Co. to Sharon upon marrying Julia Forker Buhl, and it later became part of U.S. Steel.

"I had very strong feelings that if I didn't specify something, that this money might go to South Carolina or New York (where she's lived), and I feel very strongly that the money should go back to where it was earned, to where the genesis was."

A cousin in Pittsburgh got Mary B. in touch with The Pittsburgh Foundation, and, as she said, "It's been a very happy relationship. I'm 83 years old, and at my age nothing's easy. But they made it as easy for me as they possibly could."

She created two funds, the Mary B. Forker McDowell Educational Trust, a scholarship fund to help disadvantaged and needy young people in the Mercer County/Shenango Valley area, and the Mary B. Forker McDowell F.H. Buhl Farm Trust, which is to be used to keep the Buhl Farm strong.

Heinz Micronutrient Fund



Tammy Aupperle and Jack Runkel, Chairman of H.J. Heinz Co. Foundation, are working with a Toronto doctor to help combat malnutrition in developing countries.

Nearly two billion people — one third of the world's population — are malnourished and suffer from inadequate iron, Vitamin A and other essential nutrients. Those most at risk are children.

After they're weaned from breast milk, many children rely on diets heavy on corn, rice and wheat — and they don't get enough iron. Until recently, the best remedy was drops, but these stain teeth and have an unpleasant taste.

Working in conjunction with the H.J. Heinz Company, Dr. Stanley Zlotkin of Toronto has made significant strides in the field, developing a new method of delivering this iron fortification in developing countries. Called "Sprinkles®," this encapsulated iron is odorless, tasteless, unobjectionable and can be sprinkled onto foods.

Heinz and Dr. Zlotkin have worked since 2001 to start a global campaign to deliver Sprinkles to children who need them most. Testing is complete, and now the initiative is being scaled up. Heinz is focusing on Indonesia, India and China, while Dr. Zlotkin is working in Pakistan, Bangladesh and other developing countries.

"Indonesia has been a great success story," said Tammy Aupperle, Director of the H.J. Heinz Company Foundation. "Following the tsunami, we provided the Sprinkles, and the results have been wonderful. And this product can be customized for different needs in different countries." For example, Ms. Aupperle said, Mongolian children are swaddled because of the weather and as a result don't get a lot of sunlight. That causes a lack of Vitamin D, which can lead to rickets. So the Sprinkles in Mongolia have extra Vitamin D.

In fall 2007, the Heinz Micronutrient Fund was started at The Pittsburgh Foundation so Heinz employees and others could donate to the effort.

The key time to reach a child is from six months to two years old, as micronutrient deficiencies lead to impaired growth and cognitive developments "For \$1.50, you can prevent and treat micronutrient deficiencies for a child while improving his or her physical and cognitive abilities," Ms. Aupperle said. The effort for Heinz, which incorporates its food expertise and supply chain, is entirely humanitarian.

"Our immediate goal for the campaign is to reach 10 million children by 2010. We reached 1.2 million as of last year, and this year we're increasing those numbers. Sustainability is key."

■ ■ ■
Tammy Aupperle

Donor features

Financial planner
Betty Lamb suggests to
clients that they try The
Pittsburgh Foundation.



Betty Lamb

“We are so
blessed in this
world. Most
of us don't even
realize how
blessed we are.
And just to be
able to give
back is a
wonderful
thing.”

■ ■ ■
Betty Lamb

Twenty years ago, financial advisor Betty Lamb had a client who was doing some estate planning and wanted to set up a foundation for charitable giving. After a little homework, Betty recommended an alternative: The Pittsburgh Foundation.

It was the first of many referrals she's made to The Pittsburgh Foundation, and the relationship has benefited both sides. “My clients have loved it,” Betty said. “Absolutely, no doubt about it. And the Foundation does a lot of things to keep them involved and connected.”

As a certified financial planner with 30 years experience, she likes to “know everything” when working with a client. That involves asking a lot of questions, including learning about clients' goals.

“Money is a means to an end,” Betty said. “It's a comfort while we're alive, and people want to keep it available. But where do they want the money to go afterwards? Many people want to do something good with it after they're gone. They want to support their community. I try and find out whether there are groups they're involved with — a church, a hospital, a museum? Sometimes

people start funds because they want to remember a family member. A husband may have died, and they want to do something to remember that person. They may have a need to continue that person's name and legacy.”

When Betty suggests The Pittsburgh Foundation, clients typically want to know more. If they ultimately start a fund, they're often apprehensive and want to see how it evolves.

“They might start with \$10,000, and see how it works. It's a very easy conversation. I don't push it on my clients. I just open the door for them. I've never had a complaint, not even a grumbling. It's the smoothest you could expect anything to operate. The people at The Pittsburgh Foundation make it almost effortless. Sign two or three pieces of paper. And a lot of people are giving highly appreciated stock — so they don't feel that they've lost a thing, except maybe a dividend.

“We have so much money today compared with other generations. To give a little of that so that future generations have some needs covered or have a little better life — I believe in it so much.”

Applying for a grant

THE PROCESS

The Pittsburgh Foundation comprises several types of funds that award grants in different ways. Our donors have created funds to support designated agencies; to provide scholarships to students who attend specific schools; and to advise on grants subject to the approval of the Foundation's Board of Directors. The Foundation does not accept proposals for these funds.

Other donors have established funds to support medical research, some of which come through a request for proposal process; or funds that meet needs in the community as they evolve over time. The guidelines that follow are for grants from our Unrestricted funds, in our Targeted Areas for Impact.

Application process



To request application guidelines, visit our Web site at www.pittsburghfoundation.org, or contact us at The Pittsburgh Foundation, Five PPG Place, Suite 250, Pittsburgh, PA 15222-5401, (412) 391-5122.

PRIOR TO SUBMITTING A FULL PROPOSAL, applicants are encouraged to send a letter of intent that includes a brief statement about the organization, the proposed project, its intended results and a general idea of project costs.

PROGRAM STAFF WILL REVIEW EACH LETTER OF INTENT and contact the organization if additional information is required. The Board of Directors makes final decisions on all grants. Notifications are mailed after each meeting. The Pittsburgh Foundation also accepts the Common Grant Application but encourages all applicants to first send a letter of inquiry.

Approval



The Pittsburgh Foundation Board's Program and Policy Committee meets regularly to consider grants, and letters of inquiry are reviewed weekly. Grant applications or letters of intent received after the timeframe for any given meeting will be reviewed at the following meeting.

Who can apply?



Grants are awarded to nonprofit organizations that are defined as tax-exempt under Section 501(c)(3) of the Internal Revenue Code. For all grants awarded from unrestricted funds, nonprofit organizations must be located within Allegheny County or demonstrate that a significant majority of their population is from Allegheny County. The Pittsburgh Foundation does not award grants from unrestricted funds to individuals, nor does the Foundation generally award grants for annual operating costs, sectarian purposes, private or parochial schools, hospitals, research, endowments, capital costs, equipment, special events, conferences, scholarships, internships or awards.

Targeted areas for impact are:

ACHIEVING EDUCATIONAL EXCELLENCE AND EQUITY:

Improving public schools' capacity to educate and improve students' outcomes.

SUPPORTING FAMILIES, CHILDREN AND YOUTH:

Improving family self-sufficiency and supporting youth development.

FOSTERING ECONOMIC DEVELOPMENT:

Promoting upward mobility and encouraging entrepreneurship.

REDUCING HEALTH DISPARITIES:

Increasing African-American communities' preparedness for eliminating urgent health disparities in Greater Pittsburgh communities and eliminating health disparities between African Americans and the majority population that have documented local urgency.

ADVANCING THE ARTS:

Building the capacity of small-sized and mid-sized arts organizations and encouraging arts outreach in all arts organizations.

ADDITIONAL GRANTMAKING:

In addition to grantmaking within its Targeted Areas for Impact, the Foundation also supports the following from its unrestricted pool:

- Emergency or unexpected critical needs or gaps in the community; and
- Donor preferences for charitable giving.

The Foundation also manages donor advised funds, which allow donors to recommend organizations to receive grants; designated funds which permit donors to identify specific nonprofit organizations to receive grants; and scholarship and medical research funds.

Grants are awarded for:

- Organizational capacity-building
- Systemic change
- Improved service delivery
- Planning and program development
- Community-building

■ ■ ■ From time to time, the Foundation undertakes special initiatives that meet critical community needs and/or help our donors achieve their charitable goals.

Grantees

ADVANCING THE ARTS

Imprisonment and torture by the Chinese government had accomplished the intended effect: Huang Xiang, considered one of China's most important post-Cultural Revolution poets, was silenced.

Only in exile and with the help of City of Asylum/Pittsburgh, a North Side arts organization, did Xiang resume his work. City of Asylum/Pittsburgh welcomed him as its first writer-in-residence. The program was created to enable persecuted writers to continue to express in words the ideas and stories others attempt to suppress.

The two-year writer-in-residence program provides a writer in exile with local housing, a small living stipend, medical benefits and customized support to help reestablish each writer's career and promote financial independence. "It is a complicated residency in that sense," said Henry Reese, Chairman and President of City of Asylum/Pittsburgh.

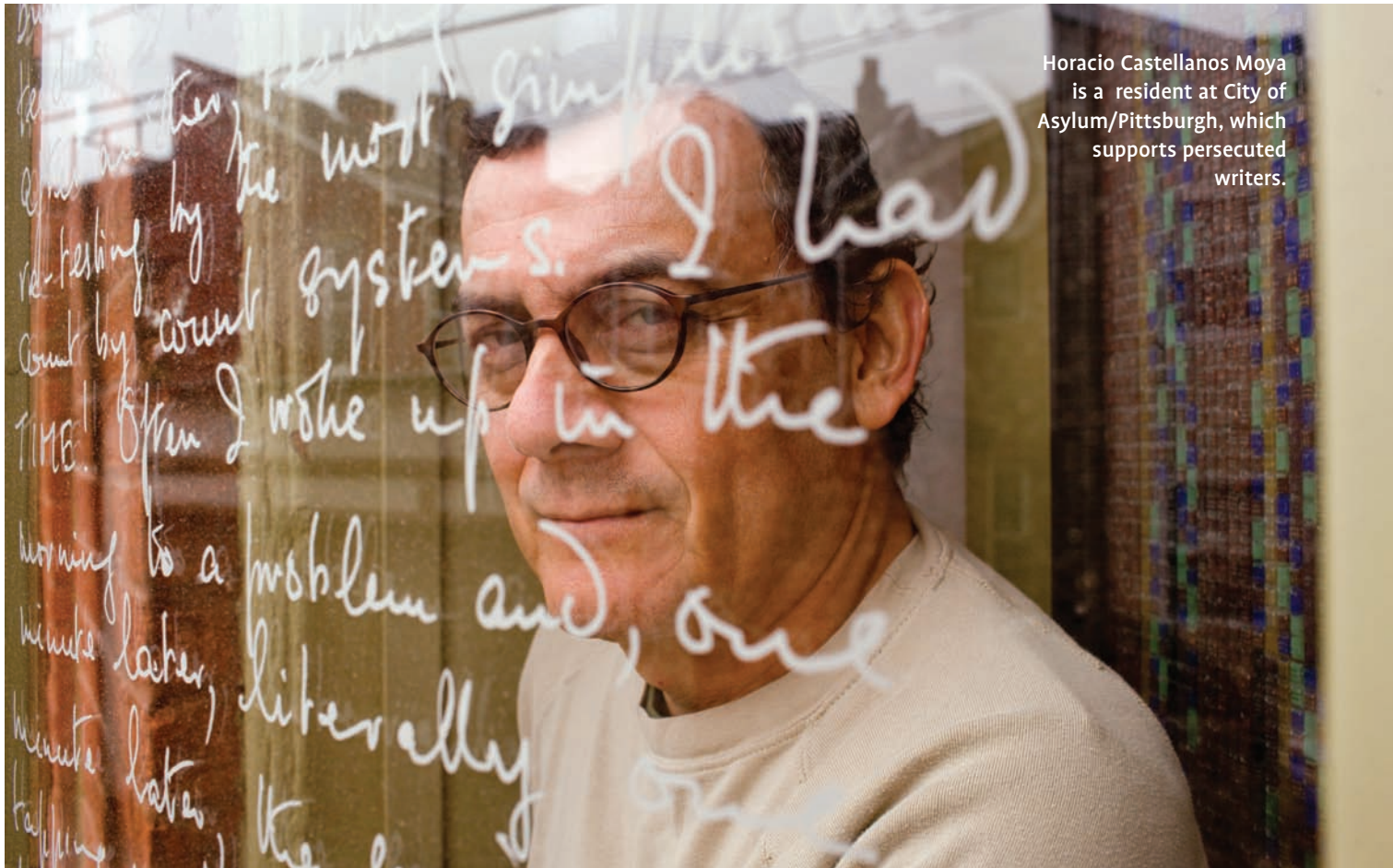
In the case of Huang Xiang, he arrived in Pittsburgh unable to speak English with a large body of work written in Chinese. During his two years here, City of Asylum/Pittsburgh commissioned a translator to produce Xiang's first English-language book of poetry (scheduled for publication in 2008). Staff and volunteers helped him develop an income by organizing readings, calligraphy demonstrations, and local exhibitions of his work. With the aid of a translator, Xiang also taught a writing

course at the University of Pittsburgh. He resumed writing, and his new work includes a book of his observations of Pittsburgh.

Horacio Castellanos Moya, the second writer invited into the writer-in-residence program, finished a novel during his first year in Pittsburgh. Exiled from El Salvador, Castellanos Moya is considered the most important contemporary Central American writer today. His work is published in several languages and his most recent novel was lauded as the book-of-the-year by one of Spain's most influential literary critics. Castellanos Moya's success, said Mr. Reese, is another example of the fruits of providing sanctuary and support to persecuted writers. "Writers in exile are typically highly gypsied. They're constantly in motion, can't get stable and it's difficult for them to write."

City of Asylum/Pittsburgh is a member of a network of organizations established in Europe largely as a result of the fatwa issued by the Ayatollah Ruhollah Khomeini against novelist Salman Rushdie in 1989. Pittsburgh's is the only City of Asylum organization financed solely with private funds. A \$15,000 grant to support the writer-in-residence program was awarded in 2007 by the Pittsburgh Foundation from the John I. Gearhart Fund.

For more information, visit www.cityofasylumpittsburgh.org.



Horacio Castellanos Moya is a resident at City of Asylum/Pittsburgh, which supports persecuted writers.

City of Asylum/Pittsburgh

SUPPORTING FAMILIES & YOUTH DEVELOPMENT

Families with medically fragile children face many challenges when their child is discharged from the hospital. They may need to continue to provide care for a child who is dependant on a feeding tube or a ventilator. They need to be able to recognize the symptoms that signal when a visit to the pediatrician or emergency room is necessary. Even balancing such complex care with routine household duties, such as preparing meals or minding other children in the house, can be a challenge.

The Children's Home of Pittsburgh's Pediatric Specialty Hospital smoothes this transition by offering children and families a home-like, subacute-care setting where an expert staff helps them gain the knowledge and confidence to manage such challenges before returning home.

The Pediatric Specialty Hospital, formerly the Children's Home Transitional Pediatric Care program, provides 24-hour short-term care, hospice care and respite care for medically fragile infants and children from birth to age 21, including infants born prematurely, technology-dependent children, children recovering from surgery and others.

With the opening of the new Children's Home facility on Penn Avenue last year, the Pediatric Specialty Hospital is able to offer a full range of services under one roof, from all of the medical services med-

ically fragile children require to comprehensive instruction for families on how to care for their child. The hospital itself includes nurse-supervised play areas, living arrangements for entire families and other amenities in a setting more like a cozy home than a hospital ward.

"One thing that sets us apart is our education component and the time we spend with each family member helping them understand the home care their child will need," said Kate Burroughs, the Children's Home Director of Development. "A lot of it is knowing how to use the equipment their child requires. But it's also basic day-to-day living issues, such as: How do you bathe a child who has a feeding tube or a heart monitor? We address all of those challenges so when they go home, they go home confident they can provide the care their child needs."

The Specialty Pediatric Hospital is supported by a three-year \$222,500 grant awarded by The Pittsburgh Foundation. The sources of those funds are the Benjamin Harris Memorial Fund, the Blumenthal Memorial Fund, the Child Care Fund, the Mon Yough Fund, the Pittsburgh and Allegheny Milk and Ice Cream Association Fund and the W. Stanley and Emily G. Dodworth Charitable Trust.



Deakyn, who was at the Children's Home for 10 days, is fed by his three-year-old sister, Jady, and kissed by his mother, Kelly Nort.

Children's Home of Pittsburgh Pediatric Specialty Hospital

Grantees

REDUCING DISPARITIES IN HEALTH OUTCOMES

For many western Pennsylvanians, having a neighborhood health clinic may seem to be a luxury. But for low-income families who must rely on public transportation to get around, the lack of a nearby clinic too often curtails their access to health care, particularly when it comes to routine care important to maintaining good health.

Thanks to the Northside Christian Health Center, the 2,600 residents of Northview Heights have been spared such hardships. When another provider decided in 2007 to close its clinic of 30 years, the Northside Christian Health Center filled the void by opening a satellite clinic in the neighborhood.

"Families completely depended on that health center for their primary health care," said Marilyn McDaniel, Northside Christian Health Center's expansion Project Coordinator. "There are people today who come to our clinic from McKees Rocks, Wilksburg and other places in the city who grew up in Northview Heights and, to them, that place has always been their medical home."

The North Side Christian Health Center's main clinic on East Ohio Street provides North Side residents with affordable, whole-person care, including routine care and medical treatment, help with nutritional and lifestyle issues, and spiritual guidance and support. Services are avail-

able regardless of the patient's ability to pay. "We deal with the person's body, mind and spirit," said Floyd Cephas, Executive Director.

The same approach and commitment is found at the Northview Heights satellite clinic. The clinic, open five days a week, includes medical and support staff, three examination rooms, waiting room and a lab for on-site testing. Officials anticipate an average monthly caseload of about 600 patient visits.

Mr. Cephas said that without a neighborhood clinic, many Northview Heights residents would go without routine care or end up frequenting hospital emergency rooms. "That is not at all cost effective, nor is it the best way to receive medical care."

"The benefit of having a medical home," said Ms. McDaniel, "is that you establish a relationship with clinicians and have access when you need it so things don't build to where you have an acute care situation that is much more costly, harder to treat and more difficult to recover from."

The Northview Heights satellite clinic is supported by a \$375,000 three-year grant awarded by The Pittsburgh Foundation from the William Hodge Burchfield and Thomas Howell Burchfield Fund, the Emil and Sarah Limbach Fund, the Henry C. and Belle Doyle McEldowney Fund and the Katherine Neeb McCrady Fund.



Jacqueline Glenn, a certified medical assistant, takes vitals of Anthony Carter, 17, at North Side Christian Health Center's satellite clinic in Northview Heights.

North Side Christian Health Center

ACHIEVING EDUCATIONAL EXCELLENCE & EQUITY

Eight years ago, while working with a group of high school teachers, Jim Turner suggested they build a comprehensive academic profile of each of their students. After all, there were plenty of data on everything from attendance to assessment test results to draw from. The teachers, Mr. Turner recalled, giggled, then offered their own suggestion: “Jim, why don’t you pull that data together for us.”

“I said, ‘sure,’ figuring it would only be a couple of days work,” said Mr. Turner, Director of the University of Pittsburgh’s Partnership for School District Improvement. It took him two months. “I knew right then there had to be a better way.”

More data on the performance of students in the elementary grades through high school is gathered today than ever before - information that offers valuable insight into each student’s strengths and weaknesses that can be used to tailor individual instruction as well as school curriculum. But that potential can only be realized if the data is easily accessed and teachers know how to use it effectively.

The Classroom Excellence Initiative is designed to tap the potential of this student data to improve academic performance in nine western Pennsylvania school districts and one charter school. The program is a collaborative effort among three partners: The University of Pittsburgh

Partnership for School District Improvement in the School of Education; 3 Rivers Connect, a regional information systems organization; and OnHand Schools, the company that developed EdInsight Data Window™, an easy-to-use software program that enables teachers to access student data from multiple sources.

The initiative provides the schools with the sophisticated software tool and trains teachers to use data tools to refine classroom instruction and create strategies to raise student achievement. Districts can also access a resource library that is being built by Pennsylvania schools using EdInsight Data Window™ to share information on instructional strategies, data needs and other issues.

“It enables teachers to differentiate instruction,” Mr. Turner said of the initiative. “They can figure out what areas kids need help in. You can group them, focus your instruction and, instead of teaching to the ‘center of the class,’ your teaching is based on data.”

The Pittsburgh Foundation is supporting the Classroom Excellence Initiative with a two-year \$300,000 grant from the John and Margaret Johnston Barron Memorial Fund, the James H. Beal Fund, the R. Emory and Ruth S. Brown Charitable Trust and the Melissa S. McKee Carnahan Trust.



Deb Raubenstrauch, an Associate Project Director at University of Pittsburgh; Mike Leonard (center) from OnHand Schools; and Ron Yasher, a Principal at Chartiers Valley School, discuss plans during a Classroom Excellence Initiative meeting at Pine Richland.

Partnership for School District Improvement

Grantees

FOSTERING ECONOMIC DEVELOPMENT

As a contractor, Marc Little knows that, without the ability to secure an adequate performance bond, chances are slim he will land a construction project of any significance, particularly one financed with public dollars.

This fact of business poses a major challenge for start-up firms owned by women and minorities that are struggling to establish the kind of track record and financial resources surety companies demand.

“We have a major problem in our industry with performance and payment bonds,” said Mr. Little, CEO and President of Lorraine Construction Inc., and President of the nonprofit Minority & Women Educational Labor Agency. “A bonding company wants you to have cash up front. But many of these small businesses can’t produce that kind of upfront cash. And if they don’t have bonding capacity, they aren’t able to submit a bid.”

To help ease the problem, the Minority & Women Educational Labor Agency created a Sheltered Bond Program with public and private support as part of its mission to increase minority and women participation throughout the construction industry. A key aspect of the program enables up to 25 qualified contractors to apply for bonds of up to \$1 million for construction projects. The program also makes loans available to

contractors to support them during the start-up phase of a job and offers training to help them build a more competitive business.

Contractors in the program are closely monitored, Mr. Little said. “We do inspection reports and progress reports on all of the jobs. We make sure performance, schedule and the money all match up as they are completing their projects. It’s all part of helping them build capacity.”

The Lawrenceville-based nonprofit also works with contractors to improve their access to project leads. “You can have financing and bonding, but without the actual opportunity to get contracts those things are useless,” Mr. Little said.

The Pittsburgh Foundation supported the bond guarantee component of the Sheltered Bond Program with a \$250,000 grant awarded in 2007 from the George L. Christy Fund, the Richard S. Connolly Fund, the George L. and Dallas Darrow Fahey Fund, the John. H. Fox Fund and the Harry W. and Irene L. Freye Fund.

Mr. Little established the Minority & Women Educational Labor Agency in 2004 to help build a bridge between women and minorities and the local construction industry. Other initiatives include a pre-apprenticeship education and training program to increase the number of women and minorities in the building trades.



Ira Ritter, the owner of I.D. Ritter Co. Inc., in his Homewood office. Ritter is a commercial painting contractor whose current jobs include painting in USX Tower for UPMC.

Minority & Women Educational Labor Agency

FIELD OF INTEREST

The finish line is in sight. All that remains is a nine-mile stretch of undeveloped Monongahela River Valley corridor — the final leg of the 150-mile Great Allegheny Passage biking and hiking trail from Cumberland, Md., to Pittsburgh that has been 33 years and \$65 million in the making.

Faced with an October 2008 deadline, the nonprofit Allegheny Trail Alliance and its partners are racing to finish that challenging stretch of trail in time for a celebratory ride scheduled as one of the events marking Pittsburgh's 250th anniversary. Nonprofit officials expect the deadline will be met thanks to the support of several foundations, including The Pittsburgh Foundation.

"We're able to build this section quickly because we have private money rather than government money," said Linda Boxx, President of the Allegheny Trail Alliance board of directors. "If we would've had to rely on traditional government funding, it would not have been completed in time."

The Allegheny Trail Alliance (ATA) is a coalition of seven trail organizations in southwestern Pennsylvania and western Maryland building the Great Allegheny Passage. The Passage connects to the C & O Canal Towpath in Cumberland to complete a 335-mile trail system from

Pittsburgh to Washington, D.C., that National Geographic Adventure calls "an American classic in the making."

The last nine miles of the Great Allegheny Passage cut through the industrialized Mon Valley and have been among the most challenging to negotiate and complete. Unlike the other sections, this one lacks an abandoned railroad corridor on which to build the trail. "With the other trails, we had the corridor, and it was just a matter of rehabbing structures, tunnels, viaducts, bridges and the surface. Some of that was expensive, but we had the real estate," Ms. Boxx said.

A key two-mile stretch of this last leg snakes along the Monongahela River below Kennywood Park where a U.S. Steel coke gas pipeline once traveled. The trail will ride on a bench cut into the steep hillside that requires construction of a drainage system to resolve water management issues. To help build this section, The Pittsburgh Foundation awarded \$200,000 in grants from the Riverfront Fund and spread over two years from the Peaceable Kingdom Fund.

The section, one of the trail's most interesting, will allow riders to bike a secluded river bank while getting a glimpse of barges, locks and the U.S. Steel Edgar Thompson Works. "It's an oasis in the middle of industrialized Pittsburgh," Ms. Boxx said. "It is rich."



A Kennywood rollercoaster at dusk, as seen from the Great Allegheny Passage.

Allegheny Trail Alliance

Helping nonprofits

The Forbes Funds is providing a decisive difference to the region's nonprofits, helping them behave like a sound business while also achieving their mission. Recent research alone has helped organizations address public perception issues, diversity and talent attraction and recruitment.

Back in 1983, Elmer J. Tropman saw a need for an agency that would help nonprofits when emergencies arose. A widely respected leader in the nonprofit sector as head of the Health and Welfare Planning Association, Tropman had developed a keen understanding of the challenges that small agencies, in particular, faced in their operations.

He knew the trends and had a unique ability to convene key players to respond to what lay ahead. He started The Forbes Funds, which set to work helping provide a place for small nonprofits to turn when, for instance, the roof blew off their building or their hot water heater broke.

What began as a provider of short-term assistance, however, soon evolved into helping nonprofits in a variety of ways, including keeping their services going when an agency had to face the reality of ceasing operations with dignity. This included settling debts in a professional way and, if there were remaining assets, seeing to it that they found their way to agencies that could continue helping the clients who needed it.

Now, as the Forbes Funds celebrate 25 years of service, Tropman is no longer alive, but the Forbes Funds have become one of the key agencies in building and sustaining what has become one of Greater Pittsburgh's most vibrant areas: the nonprofit sector.

"This sector is fundamentally changing," said Diana Bucco, President of The Forbes Funds. "When you think of human services, you were once able to count on contracts to fund the work. As long as you provided very good service delivery, the funding would come through, and you could focus on programs.

"Now nonprofit agencies have to run really good programs and demonstrate that they're run well and having an impact. They also have to identify other funding sources — not just contracts and grants. It requires a whole new level of sophistication and accountability."

And that's where The Forbes Funds is providing a decisive difference to the region's nonprofits, as a key partner that helps a variety of service providers form strategies and best practices that allow them to sustain operations and perform their missions.

The Forbes Funds now has four full-time staff and an annual budget of \$1.2 million. It is a supporting organization of The Pittsburgh Foundation, which means that a majority of its Board is appointed by The Pittsburgh Foundation. The Forbes Funds makes about \$700,000 annually in what Ms. Bucco calls "leverage grants."

"These are small grants that deal with unique capacity needs," she said. "At the front end, we use a diagnostic method that gives both us and the agencies clarity about their management needs. Based on those results, we can help them prioritize and focus."

If a nonprofit needs a strategic plan, "we give them the grant support that enables them to hire someone to come in and work on that particular issue," Ms. Bucco said. "The grants enable them to think about a discrete piece of their management capability — to find an expert to help them work through that piece of their infrastructure. In this model, we get agencies at every level of the life cycle. They might be in crisis, and we determine whether we can help turn the agency around."

Helping various groups develop and focus on better management practices is something that may be missed as an agency strives to deliver services. But it in no way moves agencies away from their core mission, Ms. Bucco said. "The question is how do you realize best practices in delivering that mission?"

At a May 9 nonprofit summit, The Forbes Funds gave the Wishart Award for Management Excellence and shared the 14 criteria for high-performing nonprofits. As Ms. Bucco said, "We're working to create a common language and common tools that build and support high-performing nonprofits."

And at an October 2, 2008, celebration at Schenley Plaza, the Forbes Funds will recognize pioneers in the nonprofit sector — including past, present and up-and-coming leaders — who have built the foundation and are continuing to increase the vibrancy of the sector.

In each of its three areas — grants, sector leadership and research — The Forbes Funds is lifting sights and results of the region's nonprofits. "We're absolutely making a difference," Ms. Bucco said. "Not just in our grantmaking but in the research we commission."

Through the Tropman Funds, The Forbes Funds has embarked on an applied research agenda with the goal of providing a baseline of good information upon which to build good decisions among the agencies. This research has led to publication of 35 reports and thought pieces in the past five years about germane issues in the sector.

One report, for instance, looked at the public perception of need in the community versus what various executive directors perceived. Another report, on talent attraction and retention, has resulted in a major national initiative looking at diversity in next-generation leadership.



From left to right: Moe Coleman, Vivien Luk, Joanne Burley, John Harmon, Sam Reiman, Marva Harris, Amy Thomas, Diana Bucco and Edie Shapira.

“The reports have, essentially, enabled nonprofits to better understand their own business,” Ms. Bucco said.

“We believe that Pittsburgh ought to be the place that the country thinks of when they think of the most innovative nonprofit sector. And it truly is this sector that spends its days thinking about quality of life for community members. It’s our view that the nonprofit sector is best poised to promote a prosperous future for all our residents.”

The Forbes Fund is helping by creating significantly more partner-

ships, whether between agencies or between government and business. It has also launched the Greater Pittsburgh Nonprofit Partnership, a coalition of 300 agencies committed to creating a unified voice for the nonprofit sector.

“We want to think more strategically about our entire community,” she said. “And act. The nonprofit sector is only now beginning to understand its ability to influence the economic and social success of the community.”

Financial information

COMBINED STATEMENTS OF FINANCIAL POSITION

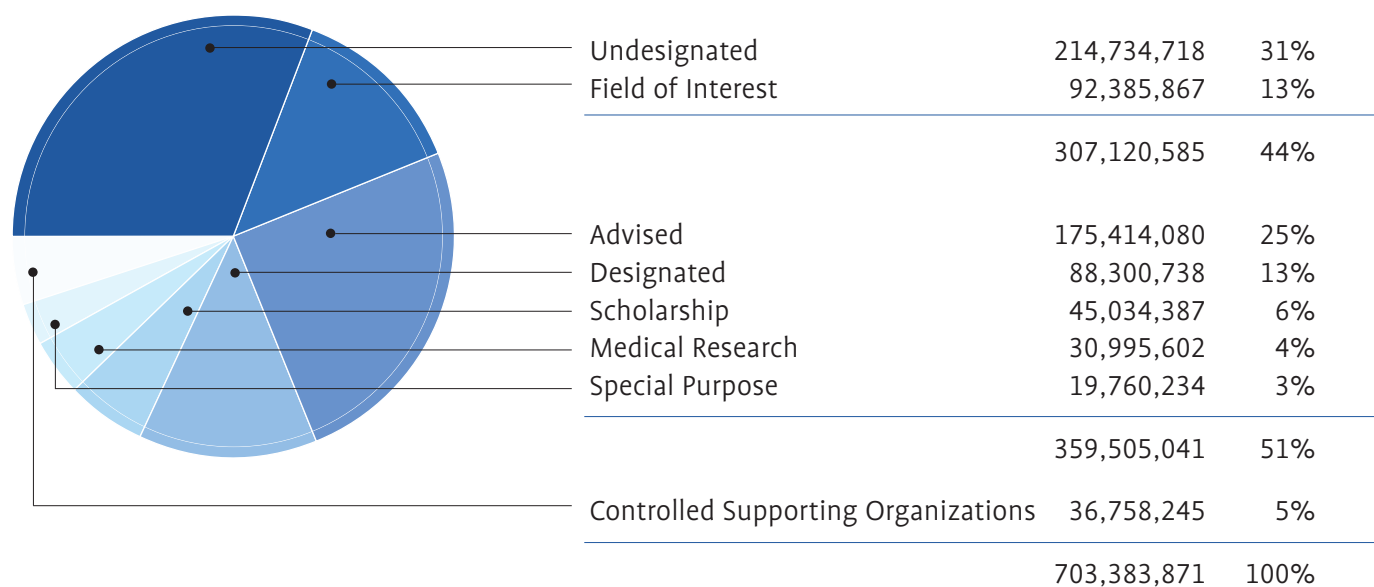
THE PITTSBURGH FOUNDATION (and controlled supporting organizations)

DECEMBER 31, 2007 AND 2006

ASSETS	2007	2006
Cash and cash equivalents	\$60,004,301	60,335,503
Investments, at market value	654,889,242	621,553,744
Accounts and interest receivable	1,869,827	1,940,992
Program-related investments	1,046,858	1,239,546
Contributions receivable and other assets	65,390,599	55,590,472
Furniture, equipment & leaseholds, net	1,666,455	1,795,182
TOTAL ASSETS	\$784,867,282	742,455,439
LIABILITIES AND NET ASSETS		
Accounts payable and other liabilities	6,290,415	5,102,596
Grants payable, net	10,291,696	10,599,925
Accrued pension liability	988,297	699,311
TOTAL LIABILITIES	\$17,570,408	16,401,832
NET ASSETS		
Unrestricted	90,186,671	86,740,935
Temporarily restricted	669,170,794	631,640,392
Permanently restricted	7,939,409	7,672,280
TOTAL NET ASSETS	\$767,296,874	726,053,607
TOTAL LIABILITIES AND NET ASSETS	\$784,867,282	742,455,439

DONOR FUND ASSETS BY TYPE, including controlled supporting organizations

FOR THE YEAR ENDED DECEMBER 31, 2007



COMBINED STATEMENTS OF ACTIVITIES

THE PITTSBURGH FOUNDATION (and controlled supporting organizations)

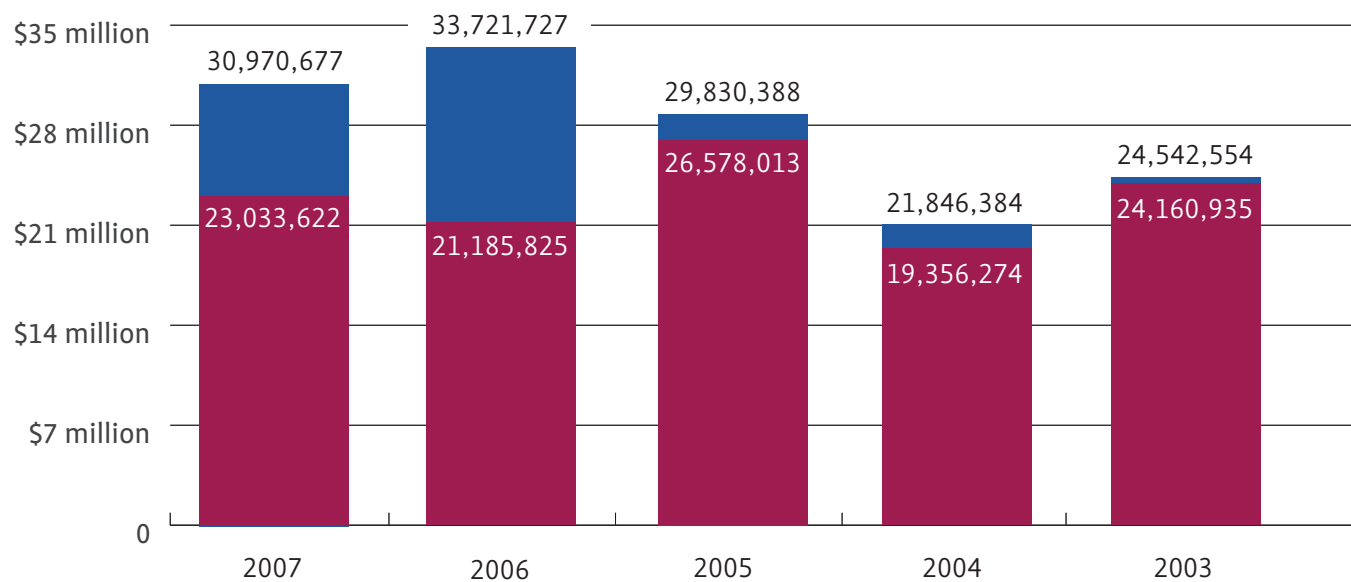
YEARS ENDED DECEMBER 31, 2007 AND 2006

REVENUES AND GAINS	2007	2006
Contributions	\$22,229,468	26,930,884
investment income, net	17,931,089	15,674,022
Net realized and unrealized gains on investments	29,634,005	52,411,289
Actuarial adjustments on split interest agreements	10,518,624	8,699,320
Other	136,932	647,494
TOTAL REVENUES AND GAINS	\$80,450,118	104,363,009
EXPENSES AND LOSSES		
Grants approved, net	30,970,677	33,721,727
Grantmaking and related services expenses	3,832,426	3,345,392
Development and donor services expenses	2,140,920	1,925,754
Management and general administrative expenses	2,063,918	2,645,403
Other	407,816	435,148
TOTAL EXPENSES AND LOSSES	\$39,415,757	42,073,424
Cumulative effect of change in accounting principle	(406,242)	—
Transfers to the Foundation	615,148	
Increase in net assets	41,243,267	62,289,585
NET ASSETS AT BEGINNING OF YEAR	\$726,053,607	663,764,022
NET ASSETS AT END OF YEAR	\$ 767,296,874	726,053,607

THE PITTSBURGH FOUNDATION AND SUPPORTING ORGANIZATIONS

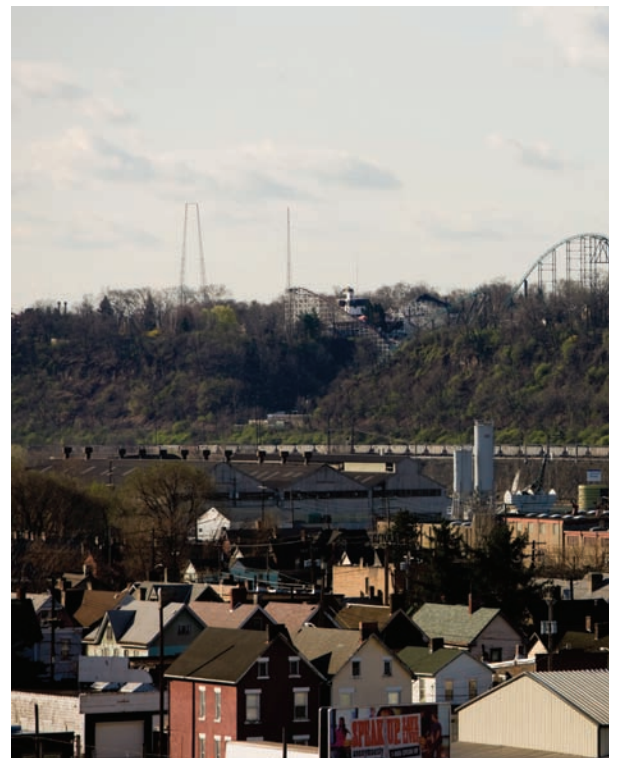
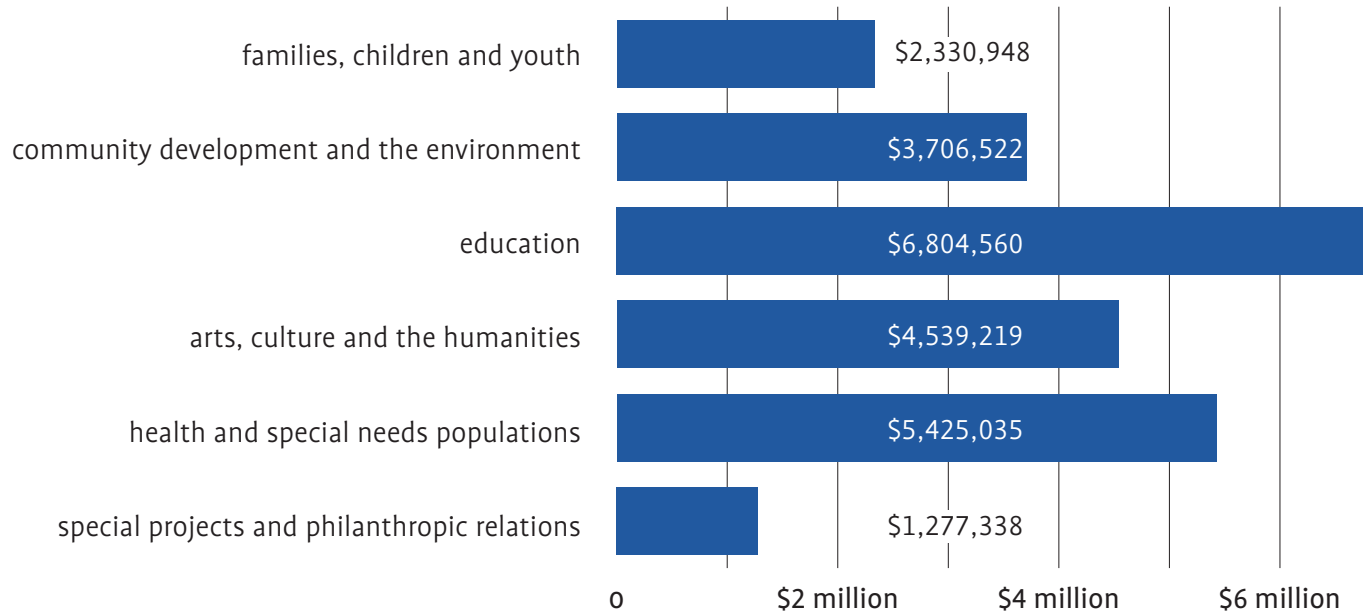
GRANTMAKING OVER A FIVE-YEAR PERIOD

The Pittsburgh Foundation
 with controlled supporting organizations



Financial information

THE PITTSBURGH FOUNDATION, Parent Only
Summary of grants by category
FOR THE YEAR ENDED DECEMBER 31, 2007



SUPPORTING ORGANIZATIONS

The Pittsburgh Foundation is affiliated with eight supporting organizations in which it has control with total assets of \$38,787,176. The supporting organizations are separate entities that are exempt under section 501(c)(3) of the Internal Revenue Code of 1986. Each qualifies for the highest federal income tax deduction as a public charity because its charitable activities complement and further the charitable activities of The Pittsburgh Foundation. While they are separate entities, The Pittsburgh Foundation handles all administrative issues for the supporting organizations, relieving the donors of any administrative burden.

1 A supporting organization at The Pittsburgh Foundation is designed for families and individuals who want to maintain independence in charitable giving, while benefiting from the Foundation's grantmaking and financial services expertise.

2 Custom-tailored for endowments of approximately \$2 million or more, a supporting organization is a tax-exempt entity that offers you, as a philanthropist, the benefits of a private foundation, greater tax advantages available to a public charity, and the opportunity to engage in grantmaking decisions.

3 Whether you choose to give locally or outside the region, the services provided by The Pittsburgh Foundation release you from the burdens of state and federal reporting, and the numerous and expensive administrative tasks associated with running a private foundation. And you and your family are able to remain involved in perpetuity.

A supporting organization also allows you to:

SELECT A MONEY MANAGER.

Your Board can decide who shall invest and administer the assets.

PAY REASONABLE ADMINISTRATIVE FEES.

Our team of professionals assumes the responsibility for all filing and compliance requirements.

ESTABLISH YOUR OWN GRANTS BUDGET.

You make charitable distributions as you see fit and are not limited to the Foundation's grantmaking budget or spending policy.

IDENTIFY FUTURE TRUSTEES.

You leave a charitable legacy and keep decision-making within your family or with close associates, in perpetuity.

AVOID EXCISE TAXES AND ANNUAL DISTRIBUTION REQUIREMENTS.

You are not required to distribute a specified amount each year (as private foundations are), so you make only the gifts that you are inspired to make.

RECEIVE ASSISTANCE FROM THE FOUNDATION'S PROGRAM STAFF.

Our professionals can share their in-depth knowledge of community needs and, if you choose, help you decide where your charitable dollars go.

OBTAIN DUE DILIGENCE REPORTS FROM GRANTEES.

Your gifts to 501 (c)(3) organizations will be monitored to ensure that your contributions are used according to your directives.



Giving now and in the future

ON BEHALF OF THE PITTSBURGH COMMUNITY, WE WOULD LIKE TO EXPRESS OUR PROFOUND GRATITUDE TO ALL OUR GENEROUS DONORS. WE WOULD ALSO LIKE TO THANK THE MEMBERS OF THE LEGACY SOCIETY FOR STRENGTHENING OUR COMMUNITY'S FUTURE.

New funds 2007

3R Scholarship Fund
 ACM Fund
 Angerman Family Fund
 Kenneth A. and Jennie H. Barker Wildlife Preservation Fund
 Belechak Family Fund
 John and Nancy Brownell Family Fund
 Bernita Buncher Grandchildrens' Fund
 Center for Urologic Regeneration Fund
 Christie Charitable Trust Fund
 Coleman Fund
 Grambrindi Davies Charitable Fund
 Lila Decker Fund
 DJM Fund
 Peggy and Gretchen Donaldson Fund
 Anthony V. Dralle Fund
 Judge John Evans Memorial Fund
 FCASD Children First Fund
 William F. Feiertag, Jr. Scholarship Fund
 Four Corners Fund
 Fruit and Flower Mission Fund
 Russell and Nancy Fuhrer Fund
 Noreen B. Garman Charitable Fund
 Geeseman Family Fund
 Phyllis Moorman Goode Arts and Culture Fund
 Bill and Ruth Goode Endowment
 John and Katherine Goodish Family Fund
 Carol Harris Family Fund
 Robert Hartley Scholarship Fund

Hearts of Steel Memorial Fund
 Heinz Micronutrient Fund
 Pamela Herring Memorial Scholarship Fund
 Martha and Edna R. Higbee Fund
 Karen and Hank Humphries Fund
 Bernice H. Jefferson Memorial Fund
 Marjorie J. Johnson Uterine Cancer Education Fund
 Jack and Jean Ann Jones Fund
 Margaret V. and Leonard S. Kisslinger Fund
 Hetty E. Knox Fund
 Jean R. Lafferty Fund
 Scott and Susan Lammie Charitable Fund
 Ligonier Valley Endowment/Band Concert Fund
 Frank A. and Ruth S. Lowe Fund No. 1
 Andrea M. Lublensky Fund
 MacDonald Family Fund
 Microbac Scholarship Fund
 Morby Charitable Fund
 National Association of Black and White Men Together, Inc. Operating Fund
 Nutting Family Fund
 David C. O'Leary Family I.H.S. Fund
 Pittsburgh Fund for the Homeless Fund
 The Pittsburgh Promise Fund
 Troy and Theodora Polamalu Foundation, a fund of The Pittsburgh Foundation
 Albert L. Pranatis Scholarship Fund

Lois A. Pruitt and Cynthia N. McCormick Fund
 Martha and Ramen Raak Family Fund No. 1
 Rajasenan-Mankosky Endowment Fund
 Margaret P. Rea Fund
 Dr. Allan George Rewbridge Scholarship Fund
 C.F. Reynolds Medical History Society Fund
 Andrew M. and Heather L. Roman Family Fund
 Jeana Lynn Rouse Memorial Scholarship Fund
 Rubinoff-Dunham Family Fund
 Rubinoff-Faigenbaum Family Fund
 Sachs Family Fund
 Karl and Jennifer Salatka Fund
 Sauers Family Fund
 Shepard Family Fund
 Spiardi-Gerstenhaber Fund
 Sterling Family Fund
 Stern Fund
 Charles and Jean Stout Family Fund
 Strader Family Fund
 Sheena M. Taylor Memorial Scholarship Fund
 Deborah Zubalik-Toy Scholarship Fund
 Trail Volunteer Fund
 Tyler Fund
 Warden Family Fund
 Dr. Harold Webb, Jr. Memorial Fund
 Wellness Fund
 Seldon and Susan Whitaker Fund
 Jack and Gail Witmer Fund
 Zahren Family Fund

Legacy society members

Anonymous (23)
 Alan and Barbara Ackerman
 Jack G. Armstrong
 Bernard C. Artman
 Ruth and James Bachman
 David C. Baker and Greta Ann Baker
 Kenneth A. Barker and Jennie H. Barker
 Richard W. Barker
 E. Peter and Lizzi Benzing
 Delbert H. Blose
 Raymond A. Boarts
 Melvin J. Bodek
 J. Vance and Alberta C. Boughner
 Jean G. Bowman
 Russell and Mary Brignano
 Elmore H. Broadhurst
 Fred C. and E. Maxine Bruhns
 Samuel T. Byron, Jr.
 Ellen E. Chaffee
 Miles J. Cohen, J.D., C.F.A.
 Stanley G. Cohen

Our sympathies and condolences
 go to the families of the following donors
 who passed away in 2007:

FRANCIS V. BREEZE
 LEONE CAVAZZA
 GRETCHEN G. DONALDSON
 MADELINE O. HALF
 DWIGHT C. HANNA
 BERNICE JEFFERSON
 C. HAX MCCULLOUGH, JR.
 GILBERT B. MCMASTER

THOMAS H. NIMICK, JR.
 EILEEN N. O'BRIEN
 KENNETH C. PARKES
 CHARLES A. PATTEN
 IRENE RAVIGONI
 ROBERT REYNOLDS
 ALVIN ROGAL

Richard and Gretchen Coppin
 Albert B. Costa
 Jackie Dixon
 Gretchen G. Donaldson
 Ashton and Joan Dunham
 Mrs. Jeanine R. Dunn
 Gladys and Arthur J. Edmunds
 Mrs. Craig F. Esterly
 Karen D. Fennell
 Bernard Frank
 Jill and Chad Frick
 Rory and Bob Geeseman
 Mildred M. Gerson
 Dana Spiardi and Edward Gerstenhaber
 Sally Weigler Golden
 Dr. Charles F. Gratz
 David and Nancy Green
 Dr. and Mrs. Dwight C. Hanna
 Worth M. Helms
 Dorothy Hill
 Thomas O. Hornstein
 Dr. and Mrs. Lawrence Howard
 Jack and Diane Hughes
 Joan Kaminski and children
 Joan M. Kaplan
 Louise and Chandler G. Ketchum
 Mary Jane Kidd
 William J. Knebel
 James T. and Hetty E. Knox
 Melvin and Vivian Krall
 Sandy Kuritzky

Jean R. Lafferty
 Carol K. Lampe and Sons, Grant and Jason
 Lampe
 Joseph C. Lang, Jr.
 Frank and Helen Lang
 G. Christian Lantzsch
 Lorna L. and Larry J. Lash
 Frank A. and Ruth S. Lowe
 Dr. and Mrs. George J. Magovern, Jr.
 Louise R. and Michael P. Malakoff
 Eugene A. and Peggy A. March
 Eugene J. Marchitelli
 Curtis R. and Helen B. Marquard
 Vonnie and Ken Marshall
 Bruce R. McAvoy
 John R. and Margaret S. McCartan
 Dee McClay
 Norwood A. McDaniel
 Mary B. McDowell
 Henry C. and Belle Doyle McEldowney
 Thomas H. McIntosh
 John R. and Joan V. Millar
 Mary Ellen and Raymond J. Miller
 Theresa Miller
 Lois Shope Mitsch
 Mercedes C. Monjian
 R. W. Moriarty, M.D.
 Susanne L. Morris
 Herb and Anna Jane Nicholas
 Mr. and Mrs. Thomas H. Nimick, Jr.
 Judge Raymond Novak

Scott K. Noxon
 Dr. and Mrs. Kenneth C. Parkes
 Robert F. and Virginia Patton
 Martin Regan
 Claire Helen Rex
 Joseph L. and Suzanne B. Robinson Family
 Mr. and Mrs. Alvin Rogal
 Dr. and Mrs. John M. Sadler
 Karl W. and Jennifer L. Salatka
 Walter and Sue Schneider
 Robert Sendall
 Nancy L. Skeans
 Jean Stalder
 Jerry Starr and Judy Starr
 Dr. Chauncey H. Steele
 Mr. and Mrs. Henry D. Sundermann, Jr.
 Mark E. Thompson
 Dane M. Topich
 Mark H. and JoAnn T. Wainwright
 Dr. Janet Lois Walker
 Gail Latterman Weaver
 Michael and Deborah West
 Patricia H. Wettlaufer
 Dr. Earl Glen Whitehead, Jr.
 Carol S. Williams
 James D. Williams
 Margie Williams
 Burr and Barbara Wishart
 Sidney and Tucky Wolfson
 Karenmarie Young
 Lester E. and Ruth A. Zittrain



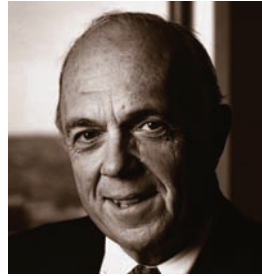
Commitment and Experience



Robert P. Bozzone, retired member of the Board of Directors, is former Chairman of Allegheny Technologies, former Chairman of Water Pik Technologies, Inc., a Director of Teledyne Technologies Incorporated, and former Chairman of Duquesne Light Holdings and the Pittsburgh Branch of the Federal Reserve Bank of Cleveland. Mr. Bozzone is a member of the Board of Trustees of Rensselaer Polytechnic Institute. He previously served on the Salvation Army Advisory Board and is former Chairman of the Board of the Greater Pittsburgh Council, Boy Scouts of America.



JoAnne E. Burley, Ph.D., retired member of the Board of Directors, is Executive Director of the Pittsburgh Council on Higher Education. Previously, Dr. Burley served as CEO/Chancellor of the McKeesport Campus of Pennsylvania State University. She serves on the Board of Directors of The Forbes Funds, UPMC Health Systems and the Greater Pittsburgh Literacy Council. Dr. Burley is a Life Trustee of the Carnegie Institutes and Library and serves on the Boards of the Multi Cultural Arts Initiative, Negro Emergency Education Fund, the Pittsburgh Public Service Fund and the Beverly Jewel Wall Lovelace Advisory Board.



Joseph L. Calihan, retired member, Vice Chairman and Treasurer of the Board of Directors, is a Managing Partner in Bradford Capital Partners. He is Chairman of Bradford Schools and Novum Pharmaceutical Research Services. Mr. Calihan serves on the Board of Directors of the Extra Mile Education Foundation. He also serves on the Investment Advisory Committee of the Strategic Investment Fund, an affiliate of the Allegheny Conference on Community Development and the Advisory Council of the Women's Center & Shelter of Greater Pittsburgh.



Gregory Curtis, Chairman of the Board of Directors, is Chairman of Greycourt & Co. Inc. Mr. Curtis is a past Chair and current member of the Board of Visitors and Governors of St. John's College in Annapolis, Maryland and Santa Fe, New Mexico. He is also a past Chair and founding Director of The Investment Fund for Foundations.



George A. Davidson Jr., retired Chairman and member of the Board of Directors, is also the retired Chairman of the Board of Dominion Resources. He is a Trustee and past Chairman of the Pittsburgh Cultural Trust, Chairman Emeritus of the Civic Light Opera and a member of the Boards of the Carnegie Museum of Natural History and the Sewickley Valley Hospital Foundation. Mr. Davidson is a Trustee of the University of Pittsburgh, Chairs the Board of Visitors of the Katz Graduate School of Business and is Vice Chair of the Board of Visitors of the School of Engineering.



Nancy L. Rackoff is a partner with the Pittsburgh law firm, Tener, Van Kirk, Wolf & Moore, P.C., where she specializes in estate and trust planning and administration. She is a member of the Board of Directors of Gateway Bank, President of the Board of Directors of Forward Housing Corporation, a nonprofit organization serving the housing needs of senior citizens, and a member of the boards of Manchester Bidwell Corporation, where she also serves on the Executive Committee, and the Carnegie Hero Commission. She is also a member of the Professional Ethics Committee of the Allegheny County Bar Association.



James C. Rodey was the first Chief Executive of Allegheny County from 2000 to 2004. Previously, he served as Chairman of the Port Authority Transit and Chairman of the Pittsburgh Water and Sewer Authority. In private industry, he was President or Chairman of seven companies including Turner Communications Corporation and Rollins Communications Corporation. Mr. Rodey has held key leadership positions with many nonprofit organizations, including President or Chairman of Three Rivers Arts Festival, Pittsburgh Public Theater, United Way of Allegheny County, Pittsburgh Three Rivers Regatta, and WQED Multimedia.



Edith L. Shapira, M.D., is a psychiatrist in private practice since 1991. Dr. Shapira is active in a variety of endeavors in community service and health care. She is the former Co-Chair of the Riverlife Task Force and continues to serve on its Executive Committee. She serves on the Boards of Directors of the Sports and Exhibition Authority, the Urban League of Pittsburgh, Magee-Women's Hospital, and the Board of Visitors of the University of Pittsburgh School of Social Work.



Gregory R. Spencer, retired member of the Board of Directors, is President of Randall Enterprises LLC., and is the former Senior Vice President and Chief Administrative Officer of Equitable Resources, Inc. He is a Trustee of Robert Morris University and Propel Schools. Mr. Spencer also serves on the Boards of Directors of Negro Educational Emergency Drive, UPMC Mercy Hospital and Chairs The Hill House Association Board.



Nancy D. Washington, Ph.D., Secretary of the Board of Directors of The Pittsburgh Foundation is an Associate Professor Emerita and a former Assistant to the Chancellor at the University of Pittsburgh. She is a member of the boards and executive committees of Point Park University, the August Wilson Center and the Pittsburgh Cultural Trust. Dr. Washington also serves on the Women's Committee of the Carnegie Museum of Art, and she is a member of the Pennsylvania Council on the Arts.

THE BOARD OF DIRECTORS OF THE PITTSBURGH FOUNDATION COMPRISES OUTSTANDING LEADERS FROM ALL SECTORS OF THE COMMUNITY. THE COMMITMENT, GENEROSITY AND EXPERIENCE OF OUR BOARD GREATLY ENHANCE THE MISSION AND SUCCESS OF THE PITTSBURGH FOUNDATION.



Linda A. Dickerson, Assistant Secretary of the Board of Directors of The Pittsburgh Foundation, is Chief Executive Officer of the National Aviary in Pittsburgh. Previously, she founded 501(c)(3), a non-profit management consulting practice. She is the former owner and publisher of Executive Report magazine, and also served as a Business Columnist for the Pittsburgh Post-Gazette. Currently President of the Greater Pittsburgh Phi Beta Kappa Association, Ms. Dickerson has chaired many community boards.



John C. Harmon, Vice Chairman of the Board of Directors, is a partner at the law firm of Lovett Bookman Harmon Marks LLP, where he concentrates on estate and trust law. He is a member of the Boards of Trustees of The Linsly School and the Pittsburgh History & Landmarks Foundation, and serves on the Boards of Directors of the West Virginia University Foundation and the St. Margaret Foundation. Mr. Harmon is Chairman of the Board of Directors of The Forbes Funds and he is a member of the boards of numerous private family foundations.



Peter F. Mathieson is President and Managing Director of Guyasuta Investment Advisors, a Pittsburgh asset management firm that he helped to found in 1994. Previously, he was a Portfolio Manager with Scheetz, Smith & Company and an Investment Advisor with Parker/Hunter. Mr. Mathieson is also a Director of The Buhl Foundation, The Pittsburgh Cultural Trust, The Carnegie Hero Fund Commission and The Mentoring Partnership of Southwestern Pennsylvania.



Robert B. Webb is Chief Operating Officer with Tucker Arensberg, P.C., a Pittsburgh-based law firm. He also serves as Adjunct Professor at H. John Heinz III School of Public Policy and Management at Carnegie Mellon University where he teaches public leadership. Previously, he worked with the Allegheny County government for 24 years, most recently as County Manager following the County government's reorganization in 2000. Mr. Webb is also an official scorer for Major League Baseball.

THE PITTSBURGH FOUNDATION IS DELIGHTED TO WELCOME THE FOLLOWING DIRECTORS ELECTED BY THE BOARD OF DIRECTORS IN MARCH 2008:

David McL. Hillman is President and Partner of PNC Equity Partners, a private equity fund. Mr. Hillman joined the management training program of PNC's affiliate, PNC Bank, in 1976. He held several positions in the Corporate Banking Division and in 1982 joined PNC's Equity Management Corp as its co-founder. A Director of Tangent Rail Corporation, Porcelain Industries, The Hilsinger Company and Bacharach, Inc., Mr. Hillman is also a Board member of The August Wilson Center for African American Culture, the Magee-Womens Research Institute and Foundation and the Carnegie Hero Fund Commission.

William E. Hunt is President and Chief Executive Officer of the real estate development firm, Elmhurst Corporation. Mr. Hunt is a Trustee of the Roy A. Hunt Foundation, Chairman of the Board of the Carnegie Museum of Art, past Chair of the Pittsburgh Downtown Partnership, a past President of Pittsburgh Public Theater and a member of the Board of the Pittsburgh Cultural Trust. The Elmhurst Corporation owns and manages over two million square feet of office, flex and distribution space in the Pittsburgh region.

Jui Joshi is Director of Development for the University of Pittsburgh School of Law. Ms. Joshi is responsible for major gift fundraising at the University of Pittsburgh School of Law as well as supervising the activities of development and alumni affairs. She is a member of the boards of directors of the Phipps Conservatory & Botanical Gardens, The Ellis School and she serves on the Professional Services Review Committee under County Chief Executive, Dan Onorato. Ms. Joshi was President and a founding member of the Pittsburgh chapter of the Network of Indian Professionals, and a founding member of the Society for the Promotion of Indian Classical Music and Culture Amongst Youth.

David Motley is Vice President and General Manager of Respironics, Inc., the global provider of sleep and respiratory products. Mr. Motley has served on many boards, including The Children's Museum of Pittsburgh, the Zoological Society of Pittsburgh, Sewickley Academy, the Urban League of Pittsburgh, East Liberty Development Corp., Pittsburgh Zoo & PPG Aquarium and Winchester Thurston School.

DIRECTORS EMERITI

James S. Broadhurst, Director Emeritus of The Pittsburgh Foundation, is the Chairman and CEO of Eat 'n Park Hospitality Group. He serves on the Board of Directors of the Allegheny Conference on Community Development and is Chairman of the Board of Trustees of the Pennsylvania State University. Mr. Broadhurst previously served as Chairman of the Board of Directors of Children's Hospital of Pittsburgh and the United Way of Allegheny County. Mr. Broadhurst retired from The Pittsburgh Foundation's Board of Directors in March 2005 after serving with distinction for five years as Chairman, and as a Board member since 1995.

Estelle F. Comay, is a Director Emerita of The Pittsburgh Foundation. She is a partner in the law firm of Marcus & Shapira LLP, and serves on the Board of Directors of the Pittsburgh Symphony, the Three Rivers Arts Festival, and the National Board of Governors of the American Jewish Committee, among others. She has served as past Chair of the Lawyers Committee of the Negro Education Emergency Drive and as a member of the Community Study Committee of the United Jewish Federation.

William J. Copeland is a Director Emeritus of The Pittsburgh Foundation, as well as a retired Vice Chairman of PNC Financial Corporation. He is a Trustee of The William J. Copeland Fund at The Pittsburgh Foundation, founding Vice Chairman of the Health Education Center, and Chairman Emeritus of Family House and of the Civic Light Opera. Mr. Copeland is a co-founder and Vice President of the National Flag Foundation and Director

Emeritus of St. Clair Memorial Hospital.

Douglas D. Danforth, Director Emeritus of The Pittsburgh Foundation, is the retired Chairman and Chief Executive Officer of the Westinghouse Electric Corporation. Mr. Danforth is past Chairman of the Board of the Pittsburgh Pirates. He is also past Chairman of the Board of Carnegie Mellon University and continues to serve as a Life Trustee of the University. Additionally, Mr. Danforth serves as a Trustee of Syracuse University.

Arthur J. Edmunds, Director Emeritus of The Pittsburgh Foundation, is the former Executive Director of the Urban League of Pittsburgh. He serves on the Board of Directors of the Pittsburgh History and Landmarks Foundation, the Health Education Center, and the Caring Foundation, and he is an Emeriti Board member of the Western Pennsylvania Allegheny Health Care System. Mr. Edmunds has also served on the Presbyterian-University Hospital's Committee for Oversight in Organ Transplantation.

Dorothy R. Williams, is a Director Emerita of The Pittsburgh Foundation. She is a life member of the Board of Directors of Planned Parenthood, and formerly served as a member of the national Board and as President of the Pittsburgh chapter. Ms. Williams is a founder and former President of Women's Health Services, a former Trustee of Pikesville College and Shadyside Presbyterian Church, former Director of the Fox Chapel Country Day School, and a former member of the Board of Directors of The Children's Home of Pittsburgh.

Advice and guidance

THE PITTSBURGH FOUNDATION IS DEEPLY GRATEFUL FOR THE THOUGHTFUL ADVICE AND GUIDANCE PROVIDED TO THE FOUNDATION AND ITS SUPPORTING ORGANIZATIONS BY MEMBERS OF OUR COMMUNITY

CAHOUET CHARITABLE TRUST

Frank V. Cahouet
Joseph L. Calihan
George A. Davidson, Jr.



DONOR LEADERSHIP COMMITTEE

Robert Clark
Mike Ciocca
Brian Curry
Marilyn Dilg
Dan Fletcher
Joe Geary
Linda Gwinn
Florence L. Helwig
Rick Hurley
Laurie LaFontaine
Wallace E. Putt
Louie Tate



ENDOWMENT FOR BUTLER COUNTY

Anne Baglier
Amy Beiler
Larry Henry
Patti-Ann Kanterman
Brenda Lemmon
Matt Marshall
Ken Randall
Joyce Schnur



INSIDE STORY COMMITTEE

Mollie Cole
Carole Kamin
John Lovelace
Rose Marcelin
Inez Miles
Norine Minion
Ros Rosenblatt
Peggy Snavely
Dane Topich
Laurie Waller



KAUFMAN FOUNDATION

Robert P. Bozzone
Joseph L. Calihan
Estelle F. Comay, Esq.
Gregory D. Curtis
Wendy Denton Heleen, Esq.
Charles Kaufman
Richard Kitay
Kelly Uranker

LIGONIER VALLEY ENDOWMENT

Ralph K. Bennett
Susan S. Bennett
Marie Emanuel
Cathy M. Etchen
Mamie Garver
Ryan M. Glista
Steve Gooder
R. Duane Hall
Anna Maier
Patricia Piper
Carolyn Shafer
Robert F. Smithley
Arthur M. Scully, Jr.
Bill Stablein
Anne M. Urban
Ronald Wagner



MULTICULTURAL ARTS INITIATIVE

Lynda Brimage
Brian Bronaugh
Carol Brown
JoAnne Burley, Ph.D.
Oliver W. Byrd
Yvonne Cook
Phyllis Moorman Goode
Gerri Kay
Kenneth Keeling, Sr., Ph.D.
Reverend Harold T. Lewis, Ph.D.
Rosa Copeland Miller
Gwendolyn Simmons
Robert P. Walter
Nancy D. Washington, Ph.D.
Karen Farmer White
Janis Burley Wilson



NON-BOARD COMMITTEE MEMBERS

Kevin Boland
Robert Slagle
Samuel Stroh



PROFESSIONAL ADVISORY COMMITTEE

Elizabeth S. Athol, Esq.
Annette Calgaro
Wendy Denton Heleen, Esq.
Margie E. Hritz
Warren J. Mathe, ChFC, CLU
Ralph Minto, Jr., Esq.
Jeffrey J. Morella, Esq.
Alexander Paul, CPA
Walter R. Sapp, Jr.
Todd A. Sacco

Leland P. Schermer
Nancy L. Skeans, CPA, CFP
John C. Stubbs
Stuart W. Valen
Laura A. Vassamillet
R.P. SIMMONS FAMILY CHARITABLE TRUST
Joseph L. Calihan
David L. McClenahan
Amy P.S. Sebastian
Richard P. Simmons
Nancy D. Washington, Ph.D.



SCHOLARSHIP ADVISORY COMMITTEE MEMBERS

Eric Asongwed
William Balsinger
Larry Blair
Delphina Briscoe
Rosemary Crawford
Cornelia Davis
Jo DeBolt
Janice Edwards
Craig Esterly
Helen Faison
Peggy Ferber
Edward Friedman
Ed Gerstenhaber
Ted Goldberg
Walter Goldberg
Peter Herchenroether
Dorothy Hill
Edgar Holtz
Lawrence Howard
Florence Johnson
Kenneth Keeling
Michael Louik
H. Sheldon Parker, Jr.
Louise Malakoff
Eugene Matta
Harold Miller
Rosa Copeland Miller
Frances Minno
Sally Petro
Elizabeth Reiss
Gail Shrott
Roseanne Silva
Morton Stanfield
Arlene Tyler
Donna Vlassich
Lee Walls
Gail Weaver
Lance Whiteman
Judith Woffington

SYLVIA & MARTIN SNOW CHARITABLE FOUNDATION

Estelle F. Comay, Esq.
Kimberley J. Hammer, Esq.
Kevin Jenkins
Barton Schachter
Linda S. Schachter
Edith L. Shapira, M.D.
Leslie Snow
Richard Snow
Jocelyn R. Thompson



SPORTS OUTREACH ADVISORY COMMITTEE

Swin Cash
Ralph Cindric
Michael Fetchko
L.C. Greenwood
Freddie Lewis
Kathleen Leyland
Theodora Polamalu
Curtis Randle El
James C. Roddey
Kenneth G. Sawyer
Jay Simon
Robert (Bob) F. Slagle
Eleanor Davis Starks
Dwight L. White



THE FORBES FUNDS

JoAnne Burley, Ph.D.
Morton Coleman
John C. Harmon, Esq.
Marva Harris
Edith L. Shapira, M.D.



USHER FAMILY FOUNDATION

Robert P. Bozzone
George A. Davidson, Jr.
Gregory R. Spencer
Sandra L. Usher
Thomas J. Usher



WISH BOOK COMMITTEE

Ellie Bernstein
Noelle Conover
Elaine Morris
Maria Piantanida
Jocelyn Sanders
Sue Schneider
Sherri Wilson



THE PITTSBURGH FOUNDATION IS GRATEFUL TO THE FOLLOWING ADVISORS WHO REFERRED DONORS TO OUR ORGANIZATION IN 2007:

Rudy Bies, CPA
Stephen A. George, Esq.
Charles J. Jacques, Jr., Esq.
Robert A. Johnson, Esq.
Theodore S. Kerr



Lawrence J. Kuremsky, Esq.
John M. Lally, CPA
Kenneth E. Lewis, Esq.
Robert G. Lovett, Esq.
Frank D. Magone, Esq.



David J. Malone
Matthew F. Schwartz, Esq.
Steele Stenger, CPA
Deborah A. Sullivan
Thomas L. Wentling, Jr.

Our new President

GRANT OLIPHANT BRINGS A DIVERSITY OF EXPERIENCES TO THE POSITION. "FOR ME, IT WAS A MATCH MADE IN HEAVEN," HE SAYS.

After a nationwide search, the board of The Pittsburgh Foundation earlier this year selected Grant Oliphant, 47, as the fourth president in the community foundation's 63-year history.

The Foundation's Board viewed a wide field of impressive applicants, but in the end, it was united in its conviction that Mr. Oliphant, well known in Pittsburgh for his contributions at the Heinz Endowments, represented an ideal blend of attributes: experience in philanthropy, knowledge of Pittsburgh and the necessary vision to build the future of both the community foundation and the region.

That variety of experience and insight started early for Mr. Oliphant. He was born in Adelaide, Australia, to a Dutch mother and Australian father who moved to the states when their son was three.

The family moved to Denver, where Grant's father, Patrick Oliphant, was a cartoonist, and then on to the Washington, D.C., where Patrick would win the Pulitzer Prize for political cartooning and become the nation's most widely syndicated cartoonist.

After earning a history degree at Swarthmore, Grant tried a few jobs - paralegal for a D.C. law firm and head of external relations for Potomac Electric Power Co. While both had interesting facets, neither was for him, and he turned his sights towards twin interests that he came by naturally: politics and journalism.

In 1985, the young Mr. Oliphant was among a team of founders of *American Politics* magazine. A precursor to *George* magazine, the high-concept magazine featured Mr. Oliphant as White House and Congressional correspondent.

"The only difference between *George* and our magazine was that they had JFK Jr. as an editor, and we had me," Mr. Oliphant recalled with a chuckle. "After three years, the magazine sank nobly beneath the waves." In the meantime, though, Mr. Oliphant had met and interviewed a variety of interesting people, including Chris Matthews who found the first venue for his political opinions with the magazine.

The experience made Mr. Oliphant ready when U.S. Senator John Heinz was looking for a press secretary, and in 1988, he joined the

Heinz team. It was a great job for one of the youngest press secretaries in the Senate, and it involved him in the most important issues of the day and with a man who was focused on doing good work.

"The job taught me that the headiness of politics on Capitol Hill doesn't always lead to rational decision making. But Senator Heinz was both idealistic and practical, and for him public service was an opportunity to change things that matter."

When the Senator died in 1991, Mr. Oliphant couldn't imagine working for someone else on the Hill. Just starting a family, he was drawn to Pittsburgh's "welcoming feel" as a community. "Pittsburgh seemed like one of the rare places where you could raise children, operating in a family-friendly environment, and have access to great culture; nature, wonderful amenities and a truly great city."

In 1993, when Mr. Oliphant was 18 months into a job as a head of corporate communications for a Pittsburgh-based company, Teresa Heinz hired him to head communications for the Heinz Endowments.

"I would have done anything for her — I admired her so much," he recalled. "As a philanthropist, she was 10 years ahead of the curve in terms of being strategic and focusing on outcomes."

After six years, he left the nonprofit world to succeed Gordon Nelson, the outgoing president of agency powerhouse Dymun Nelson. The opportunity to work with John Dymun was a powerful attractor, and he set to work with The Heinz Endowments as a client. Mr. Oliphant soon struck up a strong relationship with the foundation's new leader, Max King. The former editor of the *Philadelphia Inquirer* brought a new urgency to philanthropy and was making things happen quickly at the Endowments and around the region. When King asked Mr. Oliphant to return to philanthropy, he couldn't refuse.



His expanded role at the Endowments began as Director of Communications and Planning. In that capacity, Mr. Oliphant got a broad view of the organization and its strategic direction. Soon he became Associate Director and then Vice President of Programs and Planning, overseeing the program department and the foundation's \$70 million annual grant-making portfolio.

Simultaneously, he earned a Masters in organizational development from Pepperdine University, and his role included travel to China, Mexico and France and firsthand experience with development issues there.

"I have been very fortunate to have had the set of experiences I've had. My life has equipped me well for this role — it's almost as though I was training for it all along," Mr. Oliphant said. The exposure to innovative grantmaking, to the complexities of running a top philanthropic organization and to the Greater Pittsburgh community made Mr. Oliphant the obvious choice to succeed William Trueheart as President of The Pittsburgh Foundation.

"For me, it was a match made in heaven," Mr. Oliphant said. "There is no single mold for foundation leadership jobs — there are any number of directions a board can go. I felt fortunate that the board was looking for extensive experience with philanthropy and in this community, which played to my strengths."

Mr. Oliphant joined The Pittsburgh Foundation March 3, with a feeling of both humility and excitement. And while he took

the position with strong feelings and goals, his first task was “listening, listening, listening and listening.” He’s met individually with each member of the staff and board. He’s met with the leaders of Pittsburgh’s other foundations, with Pittsburgh Mayor Luke Ravenstahl, County Executive Dan Onorato and a variety of grantees and other community leaders. Mr. Oliphant felt it was important to learn and also to send a clear signal: The Pittsburgh Foundation wants to hear from people about what they think the foundation should be.

In conversations with Mr. Oliphant about his new role, there’s a word that comes up repeatedly: Trust. “This job is a repository for a tremendous amount of trust. Trust from people who are no longer alive but gave money to the foundation many years ago; trust from our current donors who are expressing faith in this organization; and then there is the trust of the community itself. I’ve really discovered since coming on board how much the community hopes The Pittsburgh Foundation can do for it. People are looking for the community foundation to provide leadership, good thinking and vision.

“One of the clear priorities is to make the Pittsburgh Foundation even more grounded in the community and more responsive to the big opportunities that are coming at us. Good strategy should be opportunistic. You work with what you have at the given time. And Pittsburgh has a lot going for it right now in terms of opportunities. And challenges. I want to make sure that The Pittsburgh Foundation helps the community seize the opportunities that are the most important right now as well as face the challenges that are the most compelling.”

Mr. Oliphant recalled a parable from the book “Eat, Pray, Love,” in which a man bows and prays every day to his favorite saint, beseeching the statue, “Please, grant me the grace to win the lottery.” It goes on for years until the statue finally bends down and responds: “Please, please, please buy a ticket.”

In Mr. Oliphant’s reckoning, now is the time for Pittsburgh and its citizens to buy a ticket - to really get moving on its hopes for the region.

“The Pittsburgh Promise is a huge opportu-

nity. We have to make sure we don’t squander it. There are opportunities around thinking differently about the design of the community and its environment. There are opportunities for the Hill District. We need to seize the moment.”

Referencing Malcolm Gladwell’s popular book “The Tipping Point,” Mr. Oliphant pointed out that “people sometimes forget that you have to push real hard to get to the tipping point. And if you don’t, you run the risk of slipping backward. Now is not the time for incrementalism in Pittsburgh. We have to act with heart and boldness.”

And, he said, The Pittsburgh Foundation cannot go it alone. “We have substantial resources, but they’re not huge. So we have to work collaboratively. We have to focus on galvanizing the community and helping the community talk about difficult issues. We have to put bold ideas on the table and challenge people to think in a new way.”

Bridging the racial divide will remain a priority for The Pittsburgh Foundation, and Mr. Oliphant’s stance is one of building on strengths rather than focusing on deficits. He cited the Freedom House Ambulance service that began on the Hill in the 1960s by men who were deemed to be unemployable. The service became a model for the nation.

“I want to see us do more of that. We have great strengths. We have to decide to invest in them.”

Mr. Oliphant’s idea of how The Pittsburgh Foundation should measure success is deceptively simple:

“Are we influencing the community’s progress on issues that really matter to its future? If we’re doing that, we will continue to attract donors. And that’s a priority for us - not just because it’s an expectation. But opening the doors of philanthropy to everybody is one of the unique values that community foundations bring.

“I was very privileged to get to see philanthropy on a large scale through The Heinz Endowments. But it’s so gratifying to see it practiced here where people who don’t necessarily have a great deal of wealth can affect the community for years to come. And that’s pretty exciting.”

Thanks to Foundation’s former leader

On his retirement as The Pittsburgh Foundation’s former President and CEO, Dr. William Trueheart, said: “I’m proud and deeply honored to have led the Foundation through a critically important era of its development, and our achievements during this time — including those of the Foundation’s Board and staff — have been enormous.”

Dr. Trueheart stepped down after serving the Foundation for nearly six years. During his tenure with the Foundation, Dr. Trueheart’s visionary leadership was influential in the successful development of partnership programs with other foundations and the public and private sectors to address critical community issues. He also played key leadership roles with the nonprofit sector nationally, including a three-year term as Chairman of Independent Sector.

In his six years with the Foundation, the Foundation and its supporting organizations awarded more than \$150 million in grants to nonprofit organizations, new funds and charitable gifts to the Foundation totaled nearly \$200 million, and the Foundation’s assets grew almost 40 percent.

“Bill’s contributions to the Foundation and to the strengthening of our organization’s role across Pittsburgh’s broad community have been immeasurable,” said George A. Davidson, Jr., former Chairman of the Foundation. “As a Board and on behalf of our community, we congratulate him and we thank him.”

Mr. Davidson retired as Chairman and Board member with the Foundation in March 2008.

Our staff

THE PITTSBURGH FOUNDATION



LEFT TO RIGHT: Lauren Mikus, Program Associate; Marianne Cola, Executive Secretary; Judy Powell, Administrative Support for AWM/MR; Mary Wilson, Vice President of Finance; Kelly Uranker, Donor Services Officer; Jonathan Brelsford, Chief Information Officer, Investment Analyst; Jennifer Steinmetz, IT Support Analyst; Jocelyn Thompson, Director of Donor Services; Kevin Jenkins, Senior Program Officer, Health and Special Needs; Willa Dukes, Administrative Support; Charles Stout, Development Counselor; Deborah Turner, Scholarship Coordinator; Yvonne Maher, Director of Development, Gift Planning; Meg Alarcon, Assistant Controller; Jeanne Pearlman, Vice President for Program and Policy; Michele Young, Administrative Support; Dot Sikora, Financial Associate; Stephanie Higgins, Communications Associate; Barbra Brooks, Grants Administrator;



Grant Oliphant, President and CEO; Sherry Murray, Director of Human Resources; Mary Ann O'Brien, Accounting Associate; Richard Reed, Executive Vice President; Mary Haley, Administrative Support; Kristin DeAngelis, Director of Development, New Funds; John Ellis, Vice President for Communications; Jane Downing, Senior Program Officer, Economics and Community Development; Arlene Vukas, Administrative Support; Germaine Williams, Program Officer, Arts and Education.

NOT PICTURED: David Ekey, Controller; Cheryl Poston, Receptionist/Administrative Support.



Five PPG Place, Suite 250 • Pittsburgh, Pennsylvania 15222-5401

Telephone 412.391.5122 • Facsimile 412.391.7259
email@pghfdn.org • www.pittsburghfoundation.org

Nonprofit Org
US Postage
PAID
Pittsburgh, PA
Permit #1044